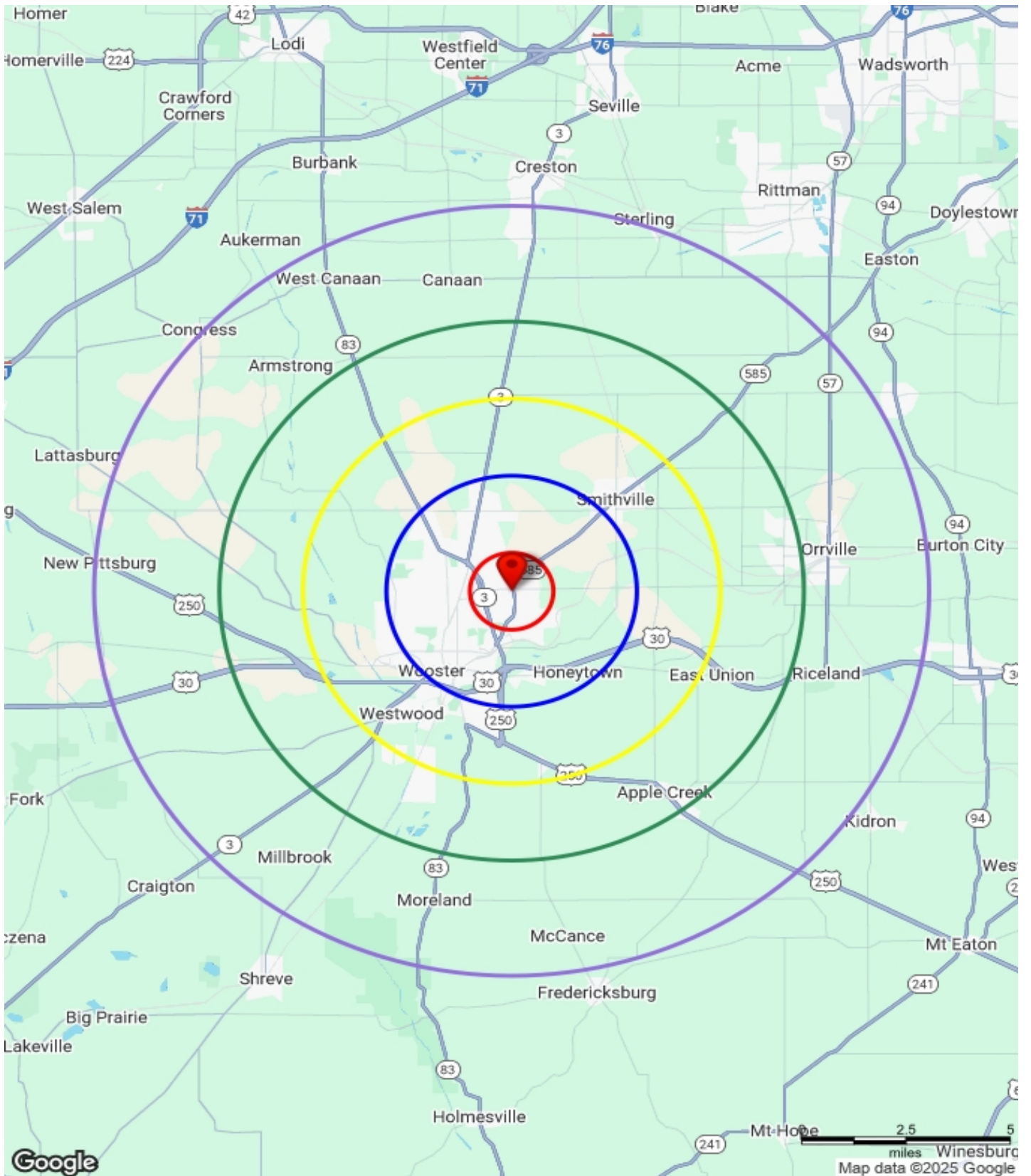




Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691





Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691

Full Profile	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 1 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 3 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 5 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 7 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 10 mi
Current Year Estimated Population	3,324	28,352	38,487	51,792	72,825
5 Year Projected Population	3,286	28,086	38,178	51,389	72,362
2020 Census Population	3,446	28,615	38,948	51,685	72,790
Projected Annual Growth 2024-2029	-1.14%	-0.94%	-0.80%	-0.78%	-0.64%
Households					
Current Year Estimated Households	1,486	11,755	15,665	20,687	27,975
5 Year Projected Households	1,468	11,637	15,527	20,507	27,757
2020 Census Households	1,526	11,873	15,819	20,675	27,965
Projected Annual Growth 2024-2029	-1.19%	-1.00%	-0.88%	-0.87%	-0.78%
Age					
Est. Population Under 10 Years	11.6%	10.5%	10.4%	10.7%	11.2%
Est. Population 10-19	12.2%	11.0%	11.4%	12.1%	13.1%
Est. Population 20-30	12.0%	17.2%	16.8%	15.6%	14.9%
Est. Population 30-44	18.3%	17.2%	16.6%	16.6%	16.7%
Est. Population 45-59	15.7%	15.7%	16.0%	16.4%	16.4%
Est. Population 60-74	19.2%	18.1%	18.7%	18.9%	18.4%
Est. Population 75 Years or Over	11.0%	10.3%	10.1%	9.7%	9.2%
Marital Status & Gender					
CY Est. Male Population	46.6%	47.7%	48.1%	48.5%	49.1%
CY Est. Female Population	53.4%	52.3%	51.9%	51.5%	50.9%
Est. Never Married (ACS)	18.4%	33.3%	32.5%	30.8%	29.8%
Est. Now Married (ACS)	60.1%	46.8%	47.4%	50.0%	52.7%
Est. Widowed (ACS)	7.4%	7.1%	7.4%	6.9%	6.4%
Est. Divorced (ACS)	14.1%	12.8%	12.7%	12.3%	11.1%
Income					
Est. HH Inc \$200,000 or more	6.8%	5.5%	5.5%	5.2%	5.1%
Est. HH Inc \$150,000 to \$199,999	8.6%	6.6%	6.9%	7.5%	7.4%
Est. HH Inc \$100,000 to \$149,999	22.1%	17.2%	17.6%	18.3%	18.6%
Est. HH Inc \$75,000 to \$99,999	12.4%	15.5%	15.4%	15.6%	16.0%
Est. HH Inc \$50,000 to \$74,999	20.0%	17.6%	17.8%	18.5%	19.6%
Est. HH Inc \$35,000 to \$49,999	11.6%	11.3%	11.1%	11.4%	11.1%
Est. HH Inc \$25,000 to \$34,999	1.3%	8.3%	8.6%	8.4%	8.0%
Est. HH Inc \$15,000 to \$24,999	11.4%	9.0%	8.4%	7.5%	7.2%
Est. HH Inc Under \$15,000	5.7%	9.0%	8.6%	7.6%	6.9%
Est. Average Household Income	\$ 88,103	\$ 83,369	\$ 85,043	\$ 86,502	\$ 87,067
Est. Median Household Income	\$ 74,719	\$ 65,683	\$ 66,986	\$ 69,189	\$ 70,571
Est. Per Capita Income	\$ 39,388	\$ 34,566	\$ 34,614	\$ 34,550	\$ 33,446
Businesses and Employees					
Est. Total Businesses	172	1,230	1,520	1,753	2,202
Est. Total Employees	2,788	20,332	24,718	28,072	34,144
Race					
Est. White	87.7%	88.5%	90.1%	90.8%	91.7%
Est. Black	3.3%	3.1%	2.6%	2.3%	2.0%
Est. Asian	1.4%	1.8%	1.4%	1.3%	1.1%
Est. Other	7.6%	6.6%	5.9%	5.6%	5.2%



Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691

Full Profile	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 1 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 3 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 5 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 7 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 10 mi
Hispanic					
CY Est Pop Hispanic or Latino	114	779	980	1,329	1,881
CY Est Pop Hispanic or Latino	3%	3%	3%	3%	3%
Hispanic or Latino (ACS)	2%	2%	2%	2%	2%
Education					
Est Pop Age 25+ by Educ Attain.	2,333	19,329	26,058	35,060	48,671
Less than 9th grade	0.7%	1.4%	2.0%	3.5%	6.0%
Some High School, no diploma	0.7%	4.6%	4.6%	4.7%	5.0%
High School Graduate (or GED)	42.0%	37.0%	37.9%	38.0%	38.9%
Some College, no degree	19.4%	16.5%	17.0%	17.3%	16.6%
Associate Degree	12.8%	8.9%	8.4%	7.9%	7.5%
Bachelor's Degree	12.0%	16.6%	16.4%	16.2%	15.1%
Graduate Degree	12.5%	15.1%	13.7%	12.3%	10.9%
Housing					
Est. Total Housing Units	1,572	12,576	16,677	21,942	29,612
Est. Owner-Occupied	64.0%	59.0%	63.2%	65.9%	68.0%
Est. Renter-Occupied	30.6%	34.5%	30.7%	28.3%	26.5%
Est. Vacant Housing Units	5.5%	6.5%	6.1%	5.7%	5.5%
Homes Built by Year (ACS)					
Homes Built 2014 Or Later	2%	0%	0%	0%	0%
Homes Built 2010 To 2013	4%	5%	4%	5%	5%
Homes Built 2000 To 2009	20%	11%	12%	11%	11%
Homes Built 1990 To 1999	15%	12%	13%	14%	14%
Homes Built 1980 To 1989	17%	11%	11%	11%	11%
Homes Built 1970 To 1979	20%	15%	16%	17%	16%
Homes Built 1960 To 1969	11%	11%	12%	12%	11%
Homes Built 1950 To 1959	5%	12%	12%	12%	11%
Homes Built 1940 To 1949	2%	6%	5%	4%	4%
Homes Built 1939 or Earlier	3%	16%	16%	15%	16%
Home Values					
Home Value \$1,000,000 or more	1%	1%	1%	1%	1%
Home Value \$500,000 to \$999,999	3%	8%	10%	10%	10%
Home Value \$400,000 to \$499,999	8%	8%	9%	9%	10%
Home Value \$300,000 to \$399,999	23%	19%	19%	19%	19%
Home Value \$200,000 to \$299,999	45%	34%	34%	33%	32%
Home Value \$150,000 to \$199,999	15%	11%	11%	11%	12%
Home Value \$100,000 to \$149,999	2%	9%	8%	7%	7%
Home Value \$70,000 to \$99,999	1%	2%	2%	2%	2%
Home Value \$50,000 to \$69,999	0%	1%	1%	1%	1%
Home Value \$25,000 to \$49,999	0%	2%	2%	2%	2%
Home Value Under \$25,000	2%	3%	4%	4%	3%
Median Housing Unit Value	\$ 254,742	\$ 254,033	\$ 260,724	\$ 264,305	\$ 267,151
Labor Force					
Est Pop Age 16+ by Employ. Status	2,696	23,631	32,037	42,666	59,126
Labor Force	57.2%	60.7%	61.4%	62.0%	62.2%



Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691

Full Profile	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 1 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 3 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 5 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 7 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 10 mi
In Armed Forces	0.0%	0.0%	0.0%	0.0%	0.0%
Civilian, Employed	55.8%	57.6%	58.3%	59.1%	59.7%
Civilian, Unemployed	1.4%	3.1%	3.2%	2.9%	2.5%
Not in Labor Force	42.8%	39.3%	38.6%	38.0%	37.8%
Occupation					
Agr, forest, fish & hunt., min and const.	6.1%	6.0%	7.6%	8.7%	10.6%
Manufacturing	21.6%	22.1%	22.1%	22.2%	23.2%
Wholesale & retail trade	7.7%	13.4%	13.7%	13.8%	14.1%
Transp. and warehousing, and utilities	3.6%	3.2%	3.3%	3.6%	3.9%
Information	0.0%	0.8%	0.7%	0.7%	0.7%
Fin, ins., real estate, rental & leasing	5.5%	4.1%	4.3%	4.5%	4.1%
Prof, sci, manag, admin, & waste ms	5.0%	6.9%	6.4%	6.2%	6.1%
Educational, health and social services	36.3%	30.4%	28.4%	26.6%	24.0%
Arts, enter., rec., accom. & food services	8.8%	8.1%	8.3%	7.9%	7.0%
Other services (except pub admin.)	2.4%	2.0%	2.5%	3.1%	3.9%
Public Administration	2.9%	2.9%	2.7%	2.6%	2.5%
Transportation to Work (ACS)					
Drove Alone	74.3%	74.4%	75.9%	75.8%	74.4%
Public transportation (excl. taxicab)	0.0%	0.0%	0.0%	0.0%	0.1%
Walked	1.7%	6.1%	5.8%	4.9%	4.6%
Taxicab, motorcycle, bicycle, or other	0.7%	1.4%	1.6%	2.8%	3.6%
Travel Time (ACS)					
14 Minutes or Less	69.7%	63.8%	60.3%	55.4%	50.1%
15 to 29 Minutes	15.8%	18.2%	21.3%	25.6%	30.0%
30 to 59 Minutes	13.5%	12.6%	13.6%	14.3%	15.1%
60 Or More Minutes	1.0%	5.3%	4.7%	4.7%	4.8%



Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691

Study Areas

Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691

Lat: 40.82756, Long: -81.90974

Maps

[Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691](#)

Profile Tables

[Full Profile](#)

Prepared by: Goodman Real Estate Services Group LLC

Prepared on: 6/12/2025 4:34:55 PM