





Current Vear Estimated Population 3,324 28,352 38,487 51,792	Full Profile	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 1 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 3 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 5 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 7 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 10 mi
S Year Projected Population 3,286 28,086 38,178 51,389 2020 Census Population 3,446 -0,94% -0,80% -0,78%	urrent Year Estimated Population					72,825
2020 Census Population 3,446 28,615 38,948 51,685 Projected Annual Growth 2024-2029 -1,14% -0,94% -0,80% -0.78%						72,362
Projected Annual Growth 2024-2029				·		72,790
Households		,				-0.64%
Current Year Estimated Households	ojected Affilial Growth 2024-2029	-1.1470	-0.94 70	-0.6076	-0.7676	-0.04 70
Current Year Estimated Households	usaholds					
5 Year Projected Households 1,468 11,637 15,527 20,507 2020 Census Households 1,526 11,873 15,819 20,675 Projected Annual Growth 2024-2029 -1.19% -1.00% -0.88% -0.87% Age Est. Population Under 10 Years 11.6% 10.5% 10.4% 10.7% Est. Population 10-19 12.2% 11.0% 11.4% 12.1% Est. Population 30-44 18.3% 17.2% 16.8% 15.6% Est. Population 45-59 15.7% 15.7% 16.0% 16.4% Est. Population 75 Years or Over 11.0% 10.3% 10.1% 9.7% Marital Status & Gender CY Est. Male Population 46.6% 47.7% 48.1% 48.5% CY Est. Female Population 46.6% 47.7% 48.1% 48.5% Est. Never Married (ACS) 18.4% 33.3% 32.5% 30.8% Est. Widowed (ACS) 7.4% 7.1% 7.4% 6.9% Est. Divorced (ACS) 14.1%		1 /86	11 755	15 665	20 687	27,975
2020 Census Households						27,757
Projected Annual Growth 2024-2029	•					27,965
Age Est. Population Under 10 Years Est. Population 10-19 Est. Population 10-19 Est. Population 20-30 Est. Population 30-44 Est. Population 46-59 Est. Population 60-74 Est. Population 75 Years or Over Est. Wale Population Est. Population 75 Years or Over Est. Male Population Est. Population Est. Now Married (ACS) Est. Divorced (ACS) Est. Divorced (ACS) Est. Divorced (ACS) Est. HI Inc \$100,000 to \$149,999 Est. HI Inc \$100,000 to \$149,999 Est. HI Inc \$100,000 to \$49,999 Est. HI Inc \$50,000 to \$49,999 Est. HI Inc \$25,000 to \$49,990 Est. HI Inc \$25,000 to \$49,990 Est. HI Inc						-0.78%
Est. Population Under 10 Years Est. Population 10-19 Est. Population 10-19 12.2% 11.0% 11.4% 12.1% Est. Population 30-30 12.0% 17.2% 16.8% 15.6% Est. Population 30-44 18.3% 17.2% 16.6% Est. Population 30-44 19.2% 15.7% 15.7% 16.0% 16.4% Est. Population 45-59 15.7% 15.7% 16.0% 16.4% Est. Population 60-74 19.2% 18.1% 18.1% 18.7% 18.9% Est. Population 75 Years or Over 11.0% Marital Status & Gender CY Est. Male Population CY Est. Male Population 53.4% 52.3% 51.9% 51.5% Est. Never Married (ACS) Est. Now Married (ACS) 14.1% 12.8% 12.7% 12.3% Income Est. HH Inc \$200,000 or more Est. HH Inc \$200,000 or s199,999 Est. HH Inc \$150,000 to \$199,999 12.4% 15.5% Est. HH Inc \$55,000 to \$49,999 11.6% Est. HH Inc \$150,000 to \$44,999 11.6% Est. HH Inc \$55,000 to \$44,999 11.6% Est. HH Inc \$55,000 to \$44,999 11.6% Est. HH Inc \$55,000 to \$44,999 11.6% Est. HH Inc \$65,000 to \$44,999 11.6	lojected Annual Growth 2024-2029	-1.19%	-1.00%	-0.88%	-0.87%	-0.78%
Est. Population Under 10 Years Est. Population 10-19 Est. Population 10-19 12.2% 11.0% 11.4% 12.1% Est. Population 30-30 12.0% 17.2% 16.8% 15.6% Est. Population 30-44 18.3% 17.2% 16.6% Est. Population 30-44 19.2% 15.7% 15.7% 16.0% 16.4% Est. Population 45-59 15.7% 15.7% 16.0% 16.4% Est. Population 60-74 19.2% 18.1% 18.1% 18.7% 18.9% Est. Population 75 Years or Over 11.0% Marital Status & Gender CY Est. Male Population CY Est. Male Population 53.4% 52.3% 51.9% 51.5% Est. Never Married (ACS) Est. Now Married (ACS) 14.1% 12.8% 12.7% 12.3% Income Est. HH Inc \$200,000 or more Est. HH Inc \$200,000 or s199,999 Est. HH Inc \$150,000 to \$199,999 12.4% 15.5% Est. HH Inc \$55,000 to \$49,999 11.6% Est. HH Inc \$150,000 to \$44,999 11.6% Est. HH Inc \$55,000 to \$44,999 11.6% Est. HH Inc \$55,000 to \$44,999 11.6% Est. HH Inc \$55,000 to \$44,999 11.6% Est. HH Inc \$65,000 to \$44,999 11.6						
Est. Population 10-19 Est. Population 20-30 Est. Population 20-30 Est. Population 30-44 Est. Population 30-44 Est. Population 45-59 Est. Population 60-74 Est. Population 60-74 Est. Population 60-74 Est. Population 60-74 Est. Population 75 Years or Over Marital Status & Gender CY Est. Male Population CY Est. Male Population Est. Never Married (ACS) Est. Never Married (ACS) Est. Now Married (ACS) Est. Widowed (ACS) Est. Widowed (ACS) Est. Widowed (ACS) Est. HI Inc \$150,000 to \$199,999 Est. HI Inc \$150,000 to \$199,999 Est. HI Inc \$150,000 to \$149,999 Est. HI Inc \$55,000 to \$149,999 Est. HI Inc \$55,000 to \$24,999 Est. HI Inc \$55,000 to \$24,999 Est. HI Inc \$150,000		11 6%	10 5%	10 /10/	10 7%	11.2%
Est. Population 20-30						13.1%
Est. Population 30-44	•					14.9%
Est. Population 45-59	·					16.7%
Est. Population 60-74	•					16.4%
Est. Population 75 Years or Over						
Marital Status & Gender 46.6% 47.7% 48.1% 48.5% CY Est. Male Population 53.4% 52.3% 51.9% 51.5% Est. Never Married (ACS) 18.4% 33.3% 32.5% 30.8% Est. Now Married (ACS) 60.1% 46.8% 47.4% 50.0% Est. Now Married (ACS) 7.4% 7.1% 7.4% 6.9% Est. Divorced (ACS) 14.1% 12.8% 12.7% 12.3% Income Est. HH Inc \$200,000 or more 6.8% 5.5% 5.5% 5.2% Est. HH Inc \$150,000 to \$149,999 8.6% 6.6% 6.9% 7.5% Est. HH Inc \$100,000 to \$149,999 12.4% 15.5% 15.4% 15.6% Est. HH Inc \$50,000 to \$74,999 20.0% 17.6% 17.8% 18.5% Est. HH Inc \$25,000 to \$49,999 11.6% 11.3% 11.1% 11.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.6% 8.4% Est. HH Inc Under \$15,000 5.7% 9.0% 8.6% 7.6%	-					18.4%
CY Est. Male Population 46.6% 47.7% 48.1% 48.5% CY Est. Female Population 53.4% 52.3% 51.9% 51.5% Est. Never Married (ACS) 18.4% 33.3% 32.5% 30.8% Est. Now Married (ACS) 60.1% 46.8% 47.4% 50.0% Est. Widowed (ACS) 7.4% 7.1% 7.4% 6.9% Est. Divorced (ACS) 14.1% 12.8% 12.7% 12.3% Income Est. HH Inc \$200,000 or more 6.8% 5.5% 5.5% 5.2% Est. HH Inc \$150,000 to \$149,999 8.6% 6.6% 6.9% 7.5% Est. HH Inc \$75,000 to \$34,999 12.4% 15.5% 15.4% 15.6% Est. HH Inc \$50,000 to \$74,999 20.0% 17.6% 17.8% 18.5% Est. HH Inc \$25,000 to \$34,999 11.6% 11.3% 11.1% 11.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.6% 8.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.6% 7.6% Est. Average Household Income \$8,103 \$8,369 \$6,	st. Population 75 Years or Over	11.0%	10.3%	10.1%	9.7%	9.2%
CY Est. Male Population 46.6% 47.7% 48.1% 48.5% CY Est. Female Population 53.4% 52.3% 51.9% 51.5% Est. Never Married (ACS) 18.4% 33.3% 32.5% 30.8% Est. Now Married (ACS) 60.1% 46.8% 47.4% 50.0% Est. Widowed (ACS) 7.4% 7.1% 7.4% 6.9% Est. Divorced (ACS) 14.1% 12.8% 12.7% 12.3% Income Est. HH Inc \$200,000 or more 6.8% 5.5% 5.5% 5.2% Est. HH Inc \$150,000 to \$149,999 8.6% 6.6% 6.9% 7.5% Est. HH Inc \$75,000 to \$34,999 12.4% 15.5% 15.4% 15.6% Est. HH Inc \$50,000 to \$74,999 20.0% 17.6% 17.8% 18.5% Est. HH Inc \$25,000 to \$34,999 11.6% 11.3% 11.1% 11.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.6% 8.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.6% 7.6% Est. Average Household Income \$8,103 \$8,369 \$6,	vital Status 9 Candar					
CY Est. Female Population 53.4% 52.3% 51.9% 51.5% Est. Never Married (ACS) 18.4% 33.3% 32.5% 30.8% Est. Now Married (ACS) 60.1% 46.8% 47.4% 50.0% Est. Widowed (ACS) 7.4% 7.1% 7.4% 6.9% Est. Divorced (ACS) 14.1% 12.8% 12.7% 12.3% Income Est. HH Inc \$200,000 or more 6.8% 5.5% 5.5% 5.2% Est. HH Inc \$150,000 to \$199,999 8.6% 6.6% 6.9% 7.5% Est. HH Inc \$75,000 to \$99,999 12.4% 15.5% 15.4% 15.6% Est. HH Inc \$50,000 to \$74,999 20.0% 17.6% 17.8% 18.5% Est. HH Inc \$35,000 to \$49,999 11.6% 11.3% 11.1% 11.4% Est. HH Inc \$25,000 to \$34,999 13.3% 8.3% 8.6% 8.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.6% 7.6% Est. HH Inc Under \$15,000 5.7% 9.0% 8.6% 7.6%		16 60/	17 70/	10 10/	10 50/	49.1%
Est. Never Married (ACS) 18.4% 33.3% 32.5% 30.8% Est. Now Married (ACS) 60.1% 46.8% 47.4% 50.0% Est. Widowed (ACS) 7.4% 7.1% 7.4% 6.9% Est. Divorced (ACS) 14.1% 12.8% 12.7% 12.3% 12.7% 12.3% 12.8% 12.8% 12.8% 12.9% 12.8% 12.8% 12.9% 17.6% 12.3% 12.8% 12.9% 12.8% 12.9% 17.6% 12.3% 12.8% 1						
Est. Now Married (ACS) 60.1% 46.8% 47.4% 50.0% Est. Widowed (ACS) 7.4% 7.1% 7.4% 6.9% Est. Divorced (ACS) 14.1% 12.8% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12	Y Est. Female Population	53.4%	52.3%	51.9%	51.5%	50.9%
Est. Now Married (ACS) 60.1% 46.8% 47.4% 50.0% Est. Widowed (ACS) 7.4% 7.1% 7.4% 6.9% Est. Divorced (ACS) 14.1% 12.8% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12.3% 12.7% 12.3% 12	st Never Married (ACS)	18 4%	33.3%	32.5%	30.8%	29.8%
Est. Widowed (ACS)						52.7%
Income	, ,					6.4%
Income Est. HH Inc \$200,000 or more 6.8% 5.5% 5.5% 5.2% Est. HH Inc \$150,000 to \$199,999 8.6% 6.6% 6.9% 7.5% Est. HH Inc \$100,000 to \$149,999 22.1% 17.2% 17.6% 18.3% Est. HH Inc \$75,000 to \$99,999 12.4% 15.5% 15.4% 15.6% Est. HH Inc \$50,000 to \$74,999 20.0% 17.6% 17.8% 18.5% Est. HH Inc \$35,000 to \$49,999 11.6% 11.3% 11.1% 11.4% Est. HH Inc \$25,000 to \$34,999 13.3% 8.3% 8.6% 8.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.4% 7.5% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.6% 7.6% Est. HH Inc \$15,000 to \$40,000 5.7% 9.0% 8.6% 7.6% Est. Average Household Income \$8,103 \$83,369 \$85,043 \$86,502 Est. Median Household Income \$74,719 \$65,683 \$66,986 \$69,189 Est. Per Capita Income \$39,388 34,566 \$34,614 \$34,550 \$85,045 \$65,085	` '					11.1%
Est. HH Inc \$200,000 or more 6.8% 5.5% 5.5% 5.2% Est. HH Inc \$150,000 to \$199,999 8.6% 6.6% 6.9% 7.5% Est. HH Inc \$100,000 to \$149,999 22.1% 17.2% 17.6% 18.3% Est. HH Inc \$75,000 to \$99,999 12.4% 15.5% 15.4% 15.6% Est. HH Inc \$50,000 to \$74,999 20.0% 17.6% 17.8% 18.5% Est. HH Inc \$35,000 to \$49,999 11.6% 11.3% 11.1% 11.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.4% 7.5% Est. HH Inc Under \$15,000 5.7% 9.0% 8.6% 7.6% Est. Average Household Income \$ 88,103 \$ 83,369 \$ 85,043 \$ 86,502 Est. Median Household Income \$ 74,719 \$ 65,683 \$ 66,986 \$ 69,189 Est. Per Capita Income \$ 39,388 34,566 \$ 34,614 \$ 34,550 Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753	st. Divolced (ACO)	14.170	12.070	12.7 70	12.570	11.170
Est. HH Inc \$200,000 or more 6.8% 5.5% 5.5% 5.2% Est. HH Inc \$150,000 to \$199,999 8.6% 6.6% 6.9% 7.5% Est. HH Inc \$100,000 to \$149,999 22.1% 17.2% 17.6% 18.3% Est. HH Inc \$75,000 to \$99,999 12.4% 15.5% 15.4% 15.6% Est. HH Inc \$50,000 to \$74,999 20.0% 17.6% 17.8% 18.5% Est. HH Inc \$35,000 to \$49,999 11.6% 11.3% 11.1% 11.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.4% 7.5% Est. HH Inc Under \$15,000 5.7% 9.0% 8.6% 7.6% Est. Average Household Income \$ 88,103 \$ 83,369 \$ 85,043 \$ 86,502 Est. Median Household Income \$ 74,719 \$ 65,683 \$ 66,986 \$ 69,189 Est. Per Capita Income \$ 39,388 34,566 \$ 34,614 \$ 34,550 Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753	ome					
Est. HH Inc \$150,000 to \$199,999 8.6% 6.6% 6.9% 7.5% Est. HH Inc \$100,000 to \$149,999 22.1% 17.2% 17.6% 18.3% Est. HH Inc \$75,000 to \$99,999 12.4% 15.5% 15.4% 15.6% Est. HH Inc \$50,000 to \$74,999 20.0% 17.6% 17.8% 18.5% Est. HH Inc \$35,000 to \$49,999 11.6% 11.3% 11.1% 11.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.4% 7.5% Est. HH Inc Under \$15,000 5.7% 9.0% 8.6% 7.6% Est. Average Household Income \$ 88,103 \$ 83,369 \$ 85,043 \$ 86,502 \$ Est. Median Household Income \$ 74,719 65,683 66,986 \$ 69,189 \$ Est. Per Capita Income \$ 39,388 34,566 \$ 34,614 \$ 34,550 \$ Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753		6.8%	5.5%	5.5%	5.2%	5.1%
Est. HH Inc \$100,000 to \$149,999 22.1% 17.2% 17.6% 18.3% Est. HH Inc \$75,000 to \$99,999 12.4% 15.5% 15.4% 15.6% Est. HH Inc \$50,000 to \$74,999 20.0% 17.6% 17.8% 18.5% Est. HH Inc \$35,000 to \$49,999 11.6% 11.3% 11.1% 11.4% Est. HH Inc \$25,000 to \$34,999 11.4% 9.0% 8.4% 7.5% Est. HH Inc Under \$15,000 to \$24,999 11.4% 9.0% 8.6% 7.6% Est. Average Household Income \$8,103 \$83,369 \$85,043 \$86,502 \$86,502 Est. Median Household Income \$74,719 65,683 \$66,986 \$69,189 \$86,502 Est. Per Capita Income \$39,388 34,566 34,614 34,550 \$34,550 Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753					-	7.4%
Est. HH Inc \$75,000 to \$99,999 12.4% 15.5% 15.4% 15.6% Est. HH Inc \$50,000 to \$74,999 20.0% 17.6% 17.8% 18.5% Est. HH Inc \$35,000 to \$49,999 11.6% 11.3% 11.1% 11.4% Est. HH Inc \$25,000 to \$34,999 13.% 8.3% 8.6% 8.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.4% 7.5% Est. HH Inc Under \$15,000 5.7% 9.0% 8.6% 7.6% Est. Average Household Income \$ 88,103 \$ 83,369 \$ 85,043 \$ 86,502 \$ Est. Median Household Income \$ 74,719 65,683 \$ 66,986 \$ 69,189 \$ Est. Per Capita Income \$ 39,388 34,566 \$ 34,614 \$ 34,550 \$ Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753						18.6%
Est. HH Inc \$50,000 to \$74,999 20.0% 17.6% 17.8% 18.5% Est. HH Inc \$35,000 to \$49,999 11.6% 11.3% 11.1% 11.4% Est. HH Inc \$25,000 to \$34,999 1.3% 8.3% 8.6% 8.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.4% 7.5% Est. HH Inc Under \$15,000 5.7% 9.0% 8.6% 7.6% Est. Average Household Income \$ 88,103 \$ 83,369 \$ 85,043 \$ 86,502 \$ Est. Median Household Income \$ 74,719 \$ 65,683 \$ 66,986 \$ 69,189 \$ Est. Per Capita Income \$ 39,388 34,566 \$ 34,614 \$ 34,550 \$ Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753						16.0%
Est. HH Inc \$35,000 to \$49,999 11.6% 11.3% 11.1% 11.4% Est. HH Inc \$25,000 to \$34,999 1.3% 8.3% 8.6% 8.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.4% 7.5% Est. HH Inc Under \$15,000 5.7% 9.0% 8.6% 7.6% Est. Average Household Income \$ 88,103 \$ 83,369 \$ 85,043 \$ 86,502 Est. Median Household Income \$ 74,719 \$ 65,683 \$ 66,986 \$ 69,189 \$ Est. Per Capita Income \$ 39,388 \$ 34,566 \$ 34,614 \$ 34,550 \$ Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753						19.6%
Est. HH Inc \$25,000 to \$34,999 1.3% 8.3% 8.6% 8.4% Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.4% 7.5% Est. HH Inc Under \$15,000 5.7% 9.0% 8.6% 7.6% Est. Average Household Income \$ 88,103 \$ 83,369 \$ 85,043 \$ 86,502 \$ Est. Median Household Income \$ 74,719 \$ 65,683 \$ 66,986 \$ 69,189 \$ Est. Per Capita Income \$ 39,388 \$ 34,566 \$ 34,614 \$ 34,550 \$ Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753						11.1%
Est. HH Inc \$15,000 to \$24,999 11.4% 9.0% 8.4% 7.5% Est. HH Inc Under \$15,000 5.7% 9.0% 8.6% 7.6% Est. Average Household Income \$ 88,103 83,369 \$ 85,043 \$ 86,502 Est. Median Household Income \$ 74,719 \$ 65,683 \$ 66,986 \$ 69,189 Est. Per Capita Income \$ 39,388 \$ 34,566 \$ 34,614 \$ 34,550 Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753						8.0%
Est. HH Inc Under \$15,000 5.7% 9.0% 8.6% 7.6% Est. Average Household Income \$ 88,103 \$ 83,369 \$ 85,043 \$ 86,502 \$ Est. Median Household Income \$ 74,719 \$ 65,683 \$ 66,986 \$ 69,189 \$ Est. Per Capita Income \$ 39,388 \$ 34,566 \$ 34,614 \$ 34,550 \$ Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753						7.2%
Est. Average Household Income \$ 88,103 \$ 83,369 \$ 85,043 \$ 86,502 \$ Est. Median Household Income \$ 74,719 \$ 65,683 \$ 66,986 \$ 69,189 \$ Est. Per Capita Income \$ 39,388 \$ 34,566 \$ 34,614 \$ 34,550 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>						
Est. Median Household Income \$ 74,719 \$ 65,683 \$ 66,986 \$ 69,189 \$ Est. Per Capita Income \$ 39,388 \$ 34,566 \$ 34,614 \$ 34,550 \$ Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753	·					
Est. Per Capita Income \$ 39,388 \$ 34,566 \$ 34,614 \$ 34,550 \$ Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753						
Businesses and Employees Est. Total Businesses 172 1,230 1,520 1,753						
Est. Total Businesses 172 1,230 1,520 1,753	st. Per Capita Income	\$ 39,388	\$ 34,566	\$ 34,614	\$ 34,550	\$ 33,446
Est. Total Businesses 172 1,230 1,520 1,753	inages and Employees					
		172	1 220	1 520	1 752	2,202
Est. Total Employees 2,788 20,332 24,718 28,072		2,788	20,332		28,072	34,144
Est. Total Employees 2,760 20,332 24,710 20,072	st. Total Employees	2,700	20,332	24,710	20,012	34, 144
Race	ce					
Est. White 87.7% 88.5% 90.1% 90.8%		87 7%	88.5%	90.1%	90.8%	91.7%
Est. Black 3.3% 3.1% 2.6% 2.3%						2.0%
Est. Asian 1.4% 1.8% 1.4% 1.3%						1.1%
Est. Other 7.6% 6.6% 5.9% 5.6%						5.2%
1.070 0.070 0.070 5.070	J. Ouidi	7.070	0.076	J.970	5.070	J.Z 70



Full Profile	S Ce A Wo	age Square hopping nter, 2312 kron Rd, poster, OH 44691 0 - 1 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 3 mi	е	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 5 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 7 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 10 mi
Hispanic							
CY Est Pop Hispanic or Latino		114		79	980	1,329	1,881
CY Est Pop Hispanic or Latino		3%		%	3%	3%	3%
Hispanic or Latino (ACS)		2%	2	%	2%	2%	2%
Education							40.00
Est Pop Age 25+ by Educ Attain.		2,333	19,32		26,058	35,060	48,671
Less than 9th grade		0.7%	1.4	_	2.0%	3.5%	6.0%
Some High School, no diploma		0.7%	4.6	_	4.6%	4.7%	5.0%
High School Graduate (or GED)		42.0%	37.0	_	37.9%	38.0%	38.9%
Some College, no degree		19.4%	16.5		17.0%	17.3%	16.6%
Associate Degree		12.8%	8.9	_	8.4%	7.9%	7.5%
Bachelor's Degree		12.0%	16.6		16.4%	16.2%	15.1%
Graduate Degree		12.5%	15.1	%	13.7%	12.3%	10.9%
Haveing				4			
Housing Est. Total Housing Units		1,572	12,57	76	16,677	21,942	29,612
Est. Total Housing Offits		1,572	12,57	70	10,077	21,942	29,012
Est. Owner-Occupied		64.0%	59.0	%	63.2%	65.9%	68.0%
Est. Renter-Occupied		30.6%			30.7%	28.3%	26.5%
Est. Vacant Housing Units		5.5%	6.5	_	6.1%	5.7%	5.5%
Lot. Vacant Floating Critic		0.070	0.0	,,,	0.170	0.1 70	0.070
Homes Built by Year (ACS)							
Homes Built 2014 Or Later		2%	0	%	0%	0%	0%
Homes Built 2010 To 2013		4%		%	4%	5%	5%
Homes Built 2000 To 2009		20%	11		12%	11%	11%
Homes Built 1990 To 1999		15%	12		13%	14%	14%
Homes Built 1980 To 1989		17%	11	_	11%	11%	11%
Homes Built 1970 To 1979		20%	15	%	16%	17%	16%
Homes Built 1960 To 1969		11%	11	%	12%	12%	11%
Homes Built 1950 To 1959		5%	12	%	12%	12%	11%
Homes Built 1940 To 1949		2%	6	%	5%	4%	4%
Homes Built 1939 or Earlier		3%	16	%	16%	15%	16%
Home Values							
Home Value \$1,000,000 or more		1%		%	1%		1%
Home Value \$500,000 to \$999,999		3%		%	10%	10%	10%
Home Value \$400,000 to \$499,999		8%		%	9%	9%	10%
Home Value \$300,000 to \$399,999		23%		_	19%	19%	19%
Home Value \$200,000 to \$299,999		45%		_	34%	33%	32%
Home Value \$150,000 to \$199,999		15%		_	11%	11%	12%
Home Value \$100,000 to \$149,999		2%		%	8%	7%	7%
Home Value \$70,000 to \$99,999		1%		%	2%	2%	2%
Home Value \$50,000 to \$69,999		0%		%	1%	1%	1%
Home Value \$25,000 to \$49,999		0%		%	2%	2%	2%
Home Value Under \$25,000		2%	3	%	4%	4%	3%
Median Housing Unit Value	\$	254,742	\$ 254,03	3	\$ 260,724	\$ 264,305	\$ 267,151
Labor Force		0.000	00.00	24	00.007	40.000	50.400
Est Pop Age 16+ by Employ. Status		2,696	,		32,037	42,666	59,126
Labor Force		57.2%	60.7	%	61.4%	62.0%	62.2%



Full Profile	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 1 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 3 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 5 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 7 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 10 mi
In Armed Forces	0.0%	0.0%	0.0%	0.0%	0.0%
Civilian, Employed	55.8%	57.6%	58.3%	59.1%	59.7%
Civilian, Unemployed	1.4%	3.1%	3.2%	2.9%	2.5%
Not in Labor Force	42.8%	39.3%	38.6%	38.0%	37.8%
Occupation					
Agr, forest, fish & hunt., min and const.	6.1%	6.0%	7.6%	8.7%	10.6%
Manufacturing	21.6%	22.1%	22.1%	22.2%	23.2%
Wholesale & retail trade	7.7%	13.4%	13.7%	13.8%	14.1%
Transp. and warehousing, and utilities	3.6%	3.2%	3.3%	3.6%	3.9%
Information	0.0%	0.8%	0.7%	0.7%	0.7%
Fin, ins., real estate, rental & leasing	5.5%	4.1%	4.3%	4.5%	4.1%
Prof, sci, manag, admin, & waste ms	5.0%	6.9%	6.4%	6.2%	6.1%
Educational, health and social services	36.3%	30.4%	28.4%	26.6%	24.0%
Arts, enter., rec., accom. & food services	8.8%	8.1%	8.3%	7.9%	7.0%
Other services (except pub admin.)	2.4%	2.0%	2.5%	3.1%	3.9%
Public Administration	2.9%	2.9%	2.7%	2.6%	2.5%
Transportation to Work (ACS)					
Drove Alone	74.3%	74.4%	75.9%	75.8%	74.4%
Public transportation (excl. taxicab)	0.0%	0.0%	0.0%	0.0%	0.1%
Walked	1.7%	6.1%	5.8%	4.9%	4.6%
Taxicab, motorcycle, bicycle, or other	0.7%	1.4%	1.6%	2.8%	3.6%
Travel Time (ACS)					
14 Minutes or Less	69.7%	63.8%	60.3%	55.4%	50.1%
15 to 29 Minutes	15.8%	18.2%	21.3%	25.6%	30.0%
30 to 59 Minutes	13.5%	12.6%	13.6%	14.3%	15.1%
60 Or More Minutes	1.0%	5.3%	4.7%	4.7%	4.8%



Lat: 40.82756, Long: -81.90974

Study Areas

Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691

Maps

Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691

Profile Tables

Full Profile

Prepared by: Goodman Real Estate Services Group LLC

Prepared on: 6/12/2025 4:34:55 PM