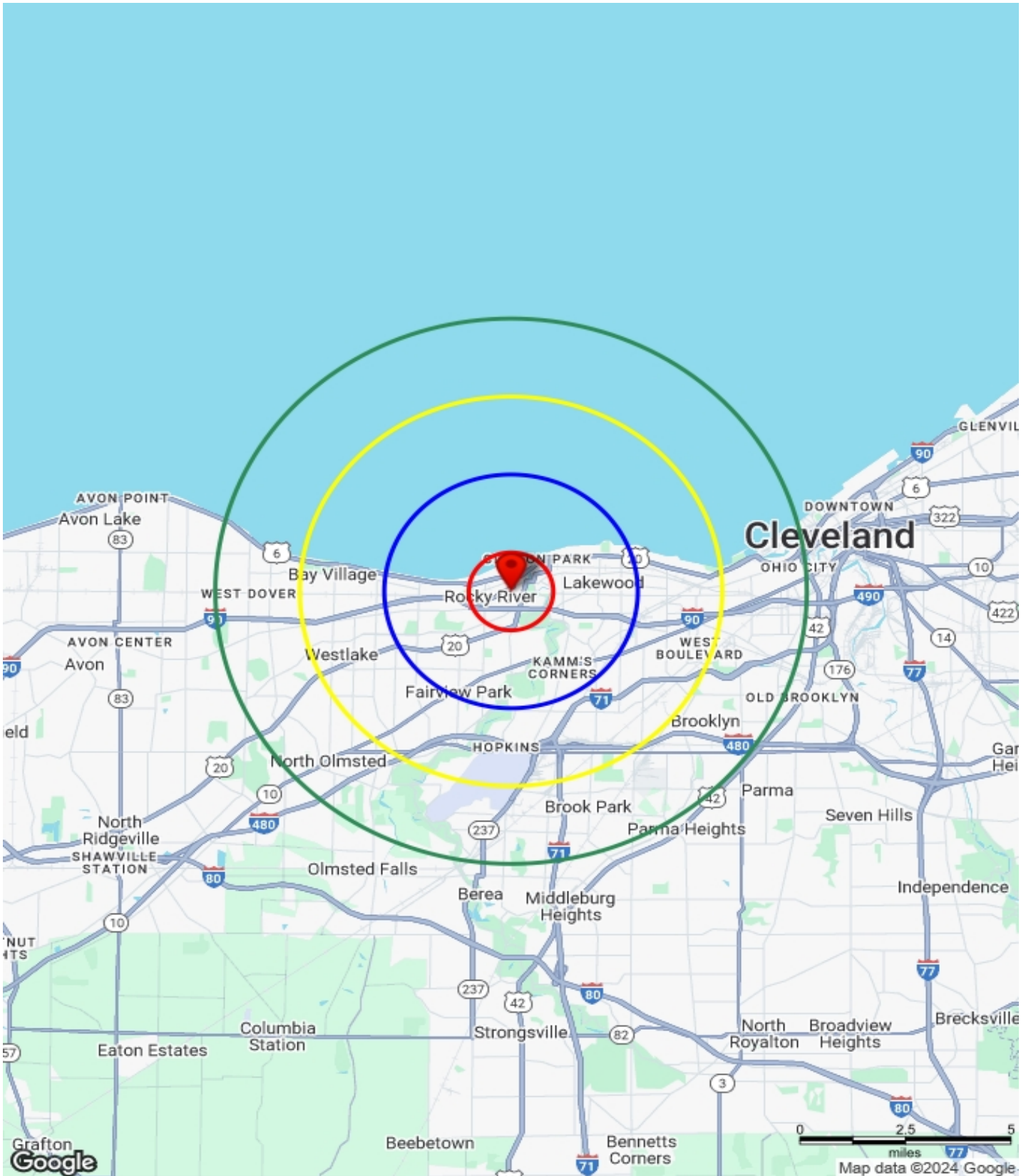




19801 Detroit Rd, Rocky River, OH 44116





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Full Profile	19801 Detroit Rd, Rocky River, OH 44116 0 - 1 mi	19801 Detroit Rd, Rocky River, OH 44116 0 - 3 mi	19801 Detroit Rd, Rocky River, OH 44116 0 - 5 mi	19801 Detroit Rd, Rocky River, OH 44116 0 - 7 mi
Current Year Estimated Population	12,847	92,807	210,617	346,603
5 Year Projected Population	12,426	89,733	204,092	339,720
2020 Census Population	13,109	94,012	213,740	350,088
Projected Annual Growth 2023-2028	-3.28%	-3.31%	-3.10%	-1.99%
Households				
Current Year Estimated Households	5,961	44,261	96,573	155,728
5 Year Projected Households	5,745	42,752	93,483	152,727
2020 Census Households	6,157	44,862	98,155	157,190
Projected Annual Growth 2023-2028	-3.62%	-3.41%	-3.20%	-1.93%
Age				
Est. Population Under 10 Years	10.7%	10.7%	11.2%	11.2%
Est. Population 10-19	11.7%	9.9%	10.8%	10.9%
Est. Population 20-30	11.5%	11.7%	12.1%	12.2%
Est. Population 30-44	21.2%	23.6%	22.4%	21.8%
Est. Population 45-59	19.2%	17.9%	18.1%	18.1%
Est. Population 60-74	17.8%	18.1%	17.9%	18.0%
Est. Population 75 Years or Over	7.9%	8.2%	7.5%	7.8%
Marital Status & Gender				
CY Est. Male Population	48.5%	48.4%	48.9%	48.8%
CY Est. Female Population	51.5%	51.6%	51.1%	51.2%
Est. Never Married (ACS)	33.0%	38.2%	41.6%	40.4%
Est. Now Married (ACS)	54.0%	44.8%	41.1%	41.5%
Est. Widowed (ACS)	3.9%	5.8%	5.4%	6.1%
Est. Divorced (ACS)	9.0%	11.2%	11.9%	12.1%
Income				
Est. HH Inc \$200,000 or more	15.2%	7.7%	5.5%	5.2%
Est. HH Inc \$150,000 to \$199,999	10.0%	8.6%	6.5%	6.6%
Est. HH Inc \$100,000 to \$149,999	19.9%	16.3%	14.0%	13.7%
Est. HH Inc \$75,000 to \$99,999	10.5%	12.3%	12.1%	12.4%
Est. HH Inc \$50,000 to \$74,999	19.2%	19.8%	18.8%	18.0%
Est. HH Inc \$35,000 to \$49,999	11.2%	12.0%	13.1%	13.2%
Est. HH Inc \$25,000 to \$34,999	4.5%	7.7%	9.4%	9.7%
Est. HH Inc \$15,000 to \$24,999	5.2%	8.2%	9.7%	9.9%
Est. HH Inc Under \$15,000	4.4%	7.7%	10.9%	11.2%
Est. Average Household Income	\$ 128,790	\$ 94,920	\$ 82,091	\$ 81,466
Est. Median Household Income	\$ 87,142	\$ 67,361	\$ 58,179	\$ 57,451
Est. Per Capita Income	\$ 59,755	\$ 45,269	\$ 37,640	\$ 36,603
Businesses and Employees				
Est. Total Businesses	439	2,520	5,038	8,394
Est. Total Employees	3,273	23,469	58,928	107,193



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Race				
Est. White	91.1%	86.7%	75.2%	73.4%
Est. Black	1.6%	3.5%	9.6%	9.8%
Est. Asian	1.6%	2.4%	3.1%	3.1%
Est. Other	5.7%	7.4%	12.1%	13.7%
Hispanic				
CY Est Pop Hispanic or Latino	441	4,385	21,182	41,694
CY Est Pop Hispanic or Latino	3%	5%	10%	12%
Hispanic or Latino (ACS)	2%	3%	10%	12%
Education				
Est Pop Age 25+ by Educ Attain.	9,270	69,119	152,972	251,087
Less than 9th grade	0.5%	1.8%	3.1%	3.6%
Some High School, no diploma	1.2%	3.5%	5.5%	6.5%
High School Graduate (or GED)	13.0%	18.9%	24.8%	27.0%
Some College, no degree	15.1%	19.2%	20.8%	20.3%
Associate Degree	6.7%	7.1%	7.5%	7.5%
Bachelor's Degree	34.0%	29.7%	23.6%	21.5%
Graduate Degree	29.4%	19.8%	14.6%	13.5%
Housing				
Est. Total Housing Units	6,356	47,312	104,198	168,800
Est. Owner-Occupied	60.7%	57.2%	53.0%	53.0%
Est. Renter-Occupied	33.1%	36.3%	39.7%	39.2%
Est. Vacant Housing Units	6.2%	6.4%	7.3%	7.7%
Homes Built by Year (ACS)				
Homes Built 2014 Or Later	0%	0%	0%	0%
Homes Built 2010 To 2013	0%	1%	1%	2%
Homes Built 2000 To 2009	3%	1%	1%	3%
Homes Built 1990 To 1999	3%	3%	3%	5%
Homes Built 1980 To 1989	5%	4%	4%	5%
Homes Built 1970 To 1979	7%	9%	9%	9%
Homes Built 1960 To 1969	14%	14%	15%	15%
Homes Built 1950 To 1959	18%	16%	18%	19%
Homes Built 1940 To 1949	13%	12%	11%	10%
Homes Built 1939 or Earlier	36%	40%	37%	33%
Home Values				
Home Value \$1,000,000 or more	5%	2%	2%	1%
Home Value \$500,000 to \$999,999	24%	11%	8%	8%
Home Value \$400,000 to \$499,999	12%	9%	7%	7%
Home Value \$300,000 to \$399,999	18%	18%	14%	12%
Home Value \$200,000 to \$299,999	23%	32%	27%	26%
Home Value \$150,000 to \$199,999	7%	14%	14%	16%



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Home Value \$100,000 to \$149,999	3%	8%	15%	16%
Home Value \$70,000 to \$99,999	3%	3%	7%	7%
Home Value \$50,000 to \$69,999	1%	1%	3%	3%
Home Value \$25,000 to \$49,999	2%	1%	2%	2%
Home Value Under \$25,000	0%	1%	1%	1%
Median Housing Unit Value	\$ 365,150	\$ 267,132	\$ 226,170	\$ 216,224
Labor Force				
Est Pop Age 16+ by Employ. Status	10,590	77,420	173,533	285,446
Labor Force	69.7%	70.5%	68.4%	66.5%
In Armed Forces	0.0%	0.1%	0.0%	0.0%
Civilian, Employed	68.5%	69.0%	66.1%	64.1%
Civilian, Unemployed	1.3%	1.5%	2.3%	2.4%
Not in Labor Force	30.3%	29.5%	31.6%	33.5%
Occupation				
Agr, forest, fish & hunt., min and const.	4.9%	5.4%	5.3%	5.1%
Manufacturing	9.7%	9.7%	11.5%	11.9%
Wholesale & retail trade	10.6%	12.5%	13.6%	13.7%
Transp. and warehousing, and utilities	2.0%	3.2%	4.3%	4.8%
Information	2.5%	2.9%	2.3%	2.1%
Fin, ins., real estate, rental & leasing	13.4%	9.6%	7.8%	7.8%
Prof, sci, manag, admin, & waste ms	13.9%	13.1%	12.3%	12.0%
Educational, health and social services	31.1%	25.5%	23.3%	22.9%
Arts, enter., rec., accom. & food services	6.0%	9.0%	10.9%	10.7%
Other services (except pub admin.)	2.4%	4.5%	4.6%	4.8%
Public Administration	3.6%	4.7%	4.2%	4.3%
Transportation to Work (ACS)				
Drove Alone	74.1%	75.6%	75.1%	75.1%
Public transportation (excl. taxicab)	2.7%	2.4%	3.1%	3.0%
Walked	2.1%	1.9%	2.0%	2.1%
Taxicab, motorcycle, bicycle, or other	2.0%	1.4%	2.0%	1.8%
Travel Time (ACS)				
14 Minutes or Less	26.2%	24.2%	25.0%	25.6%
15 to 29 Minutes	42.8%	45.4%	45.4%	44.6%
30 to 59 Minutes	29.1%	27.0%	25.7%	26.0%
60 Or More Minutes	1.9%	3.4%	3.8%	3.8%



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Study Areas

19801 Detroit Rd, Rocky River, OH 44116

Lat: 41.47853, Long: -81.84049

Maps

[19801 Detroit Rd, Rocky River, OH 44116](#)

Profile Tables

[Full Profile](#)

Prepared by: Goodman Real Estate Services Group LLC

Prepared on: 9/24/2024 2:08:10 PM