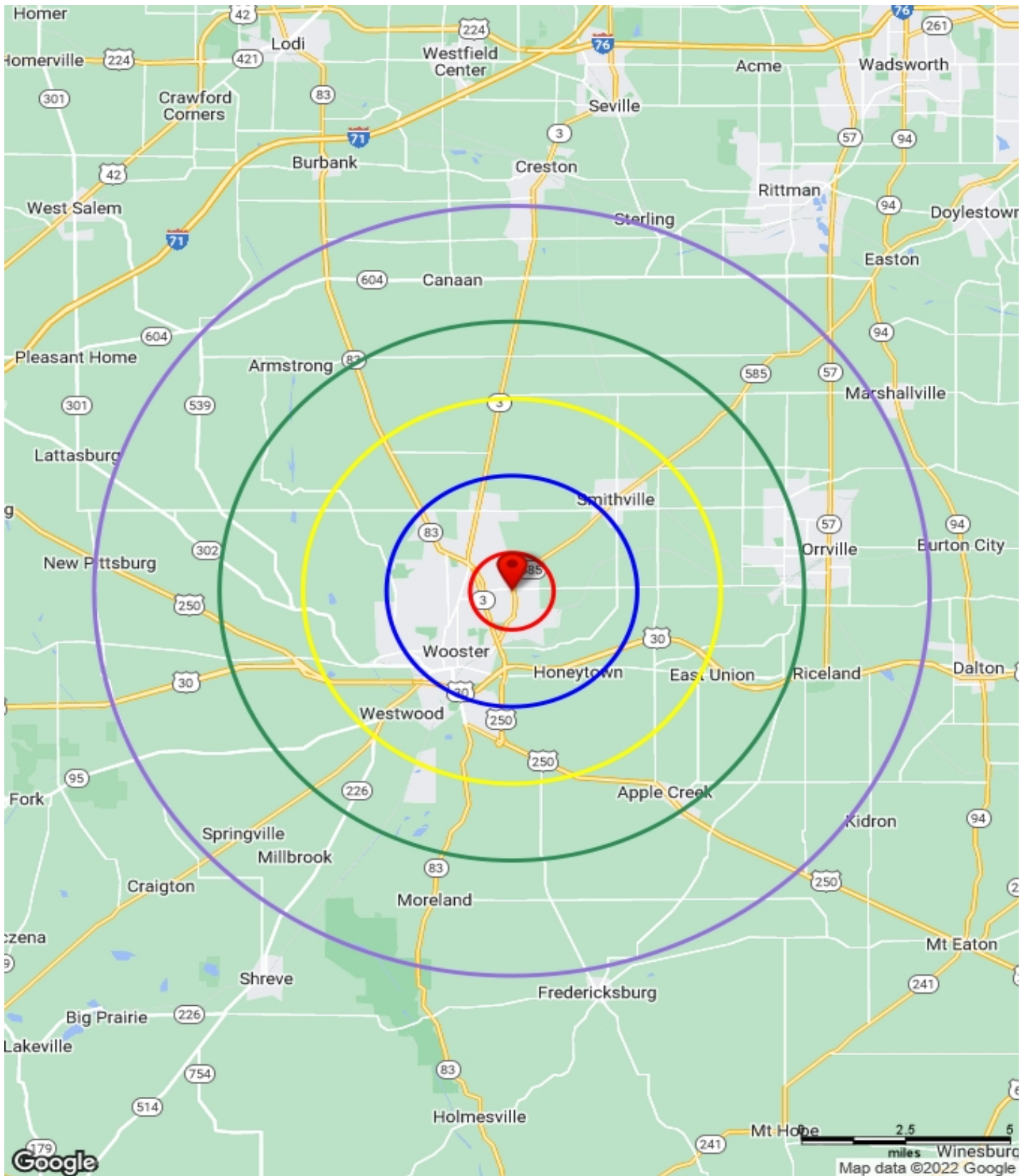




Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691





Portage Square Shopping Center, Wooster, OH 44691

Full Profile	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 1 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 3 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 5 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 7 mi	Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691 0 - 10 mi
Current Year Estimated Population	3,421	28,367	37,484	51,477	72,817
5 Year Projected Population	3,434	28,254	37,289	51,235	72,579
2010 Census Population	3,391	28,037	37,254	50,249	70,937
2000 Census Population	3,179	27,694	36,772	49,515	69,192
Projected Annual Growth 2021-2026	0.39%	-0.40%	-0.52%	-0.47%	-0.33%
Historical Annual Growth 2000-2021	7.62%	2.43%	1.94%	3.96%	5.24%
Households					
Current Year Estimated Households	1,470	11,724	15,290	20,521	27,836
5 Year Projected Households	1,477	11,677	15,209	20,422	27,728
2010 Census Households	1,438	11,604	15,183	20,049	27,145
2000 Census Households	1,268	10,929	14,326	19,088	25,749
Projected Annual Growth 2021-2026	0.43%	-0.40%	-0.53%	-0.48%	-0.39%
Historical Annual Growth 2000-2021	15.93%	7.27%	6.73%	7.50%	8.11%
Age					
Est. Population Under 10 Years	12.2%	11.2%	10.9%	10.9%	11.0%
Est. Population 10-19	14.0%	13.2%	13.3%	13.2%	13.7%
Est. Population 20-30	11.9%	14.9%	14.7%	14.4%	14.6%
Est. Population 30-44	18.0%	17.5%	17.1%	16.9%	16.9%
Est. Population 45-59	16.6%	16.8%	17.3%	17.7%	17.8%
Est. Population 60-74	18.5%	17.9%	18.4%	18.7%	18.2%
Est. Population 75 Years or Over	8.8%	8.5%	8.4%	8.2%	7.8%
Marital Status & Gender					
CY Est. Male Population	48.1%	48.2%	48.5%	48.8%	49.1%
CY Est. Female Population	51.9%	51.8%	51.5%	51.2%	50.9%
Est. Never Married (ACS)	19.1%	33.5%	33.2%	30.9%	29.8%
Est. Now Married (ACS)	53.1%	45.0%	46.1%	49.2%	51.9%
Est. Widowed (ACS)	11.3%	7.9%	7.4%	6.9%	6.7%
Est. Divorced (ACS)	16.5%	13.7%	13.3%	12.9%	11.7%
Income					
Est. HH Inc \$200,000 or more	2.8%	3.9%	4.1%	3.8%	3.7%
Est. HH Inc \$150,000 to \$199,999	3.7%	3.8%	4.2%	4.6%	4.6%
Est. HH Inc \$100,000 to \$149,999	9.6%	10.7%	11.5%	12.8%	13.4%
Est. HH Inc \$75,000 to \$99,999	20.8%	13.1%	13.4%	14.1%	14.6%
Est. HH Inc \$50,000 to \$74,999	23.0%	19.5%	19.8%	20.6%	21.1%
Est. HH Inc \$35,000 to \$49,999	10.5%	15.2%	14.9%	14.6%	14.5%
Est. HH Inc \$25,000 to \$34,999	6.4%	10.8%	10.5%	10.0%	9.7%
Est. HH Inc \$15,000 to \$24,999	12.7%	11.5%	11.0%	10.4%	9.8%
Est. HH Inc Under \$15,000	10.5%	11.6%	10.6%	9.2%	8.6%
Est. Average Household Income	\$ 67,931	\$ 69,355	\$ 71,295	\$ 72,985	\$ 74,242
Est. Median Household Income	\$ 63,841	\$ 51,284	\$ 54,073	\$ 57,428	\$ 58,824
Est. Per Capita Income	\$ 29,198	\$ 28,664	\$ 29,082	\$ 29,094	\$ 28,381
Businesses and Employees					
Est. Total Businesses	120	1,138	1,401	1,576	2,035
Est. Total Employees	2,435	22,962	27,696	30,762	38,446
Race					
Est. White	93.4%	91.3%	92.5%	93.0%	93.6%



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Est. Black	3.7%	3.3%	2.7%	2.3%	2.0%
Est. Asian	0.8%	2.1%	1.8%	1.5%	1.3%
Est. Other	2.2%	3.3%	3.0%	3.2%	3.2%
Hispanic					
CY Est Pop Hispanic or Latino	73	512	684	1,092	1,633
CY Est Pop Hispanic or Latino	2%	2%	2%	2%	2%
Hispanic or Latino (ACS)	2%	2%	2%	2%	3%
Education					
Est Pop Age 25+ by Educ Attain.	2,316	18,924	25,255	34,992	49,149
Less than 9th grade	1.3%	1.7%	2.3%	3.3%	5.8%
Some High School, no diploma	6.4%	4.7%	5.3%	5.8%	6.0%
High School Graduate (or GED)	40.2%	37.0%	37.5%	37.7%	38.5%
Some College, no degree	20.0%	21.1%	20.1%	19.2%	18.1%
Associate Degree	7.4%	6.5%	6.6%	6.8%	7.0%
Bachelor's Degree	13.1%	15.7%	16.0%	15.8%	14.7%
Graduate Degree	11.8%	13.2%	12.3%	11.4%	9.8%
Housing					
Est. Total Housing Units	1,588	12,732	16,494	22,053	29,828
Est. Owner-Occupied	57.2%	56.4%	59.9%	63.2%	65.3%
Est. Renter-Occupied	35.4%	35.7%	32.8%	29.9%	28.0%
Est. Vacant Housing Units	7.4%	7.9%	7.3%	6.9%	6.7%
Homes Built by Year (ACS)					
Homes Built 2005 Or Later	0.0%	0.8%	0.8%	0.8%	0.9%
Homes Built 2000 To 2004	1.1%	2.0%	1.8%	1.7%	1.8%
Homes Built 1990 To 1999	14.0%	11.3%	11.6%	11.7%	11.8%
Homes Built 1980 To 1989	19.5%	13.8%	15.0%	15.5%	15.5%
Homes Built 1970 To 1979	16.2%	10.5%	10.9%	10.8%	10.6%
Homes Built 1960 To 1969	21.5%	15.0%	15.2%	15.9%	16.1%
Homes Built 1950 To 1959	13.8%	10.0%	9.9%	10.3%	9.8%
Homes Built 1940 To 1949	7.0%	12.1%	12.2%	12.1%	11.1%
Homes Built 1939 Or Earlier	1.7%	5.7%	5.0%	4.3%	4.1%
Home Values					
Home Value \$1,000,000 or more	0%	0%	0%	1%	1%
Home Value \$500,000 to \$999,999	1%	3%	4%	4%	5%
Home Value \$400,000 to \$499,999	3%	3%	4%	4%	4%
Home Value \$300,000 to \$399,999	8%	10%	10%	10%	11%
Home Value \$200,000 to \$299,999	34%	28%	28%	29%	28%
Home Value \$150,000 to \$199,999	34%	23%	22%	22%	21%
Home Value \$100,000 to \$149,999	15%	19%	18%	18%	18%
Home Value \$70,000 to \$99,999	3%	5%	5%	4%	4%
Home Value \$50,000 to \$69,999	1%	1%	1%	1%	1%
Home Value \$25,000 to \$49,999	0%	1%	1%	1%	1%
Home Value Under \$25,000	0%	7%	7%	6%	5%
Median Housing Unit Value	\$ 194,110	\$ 186,368	\$ 190,982	\$ 194,498	\$ 196,810
Labor Force					



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Est Pop Age 16+ by Employ. Status	2,719	23,272	30,902	42,400	59,621
Labor Force	55.7%	60.6%	61.7%	62.9%	63.7%
In Armed Forces	0.0%	0.0%	0.0%	0.0%	0.0%
Civilian, Employed	53.7%	57.3%	58.2%	59.7%	60.8%
Civilian, Unemployed	2.0%	3.4%	3.5%	3.2%	2.9%
Not in Labor Force	44.3%	39.4%	38.3%	37.1%	36.3%
Occupation					
Agr, forest, fish & hunt., min and const.	5.7%	6.3%	7.6%	8.1%	9.8%
Manufacturing	15.4%	21.0%	21.5%	22.6%	24.1%
Wholesale & retail trade	19.6%	14.1%	14.1%	13.8%	13.7%
Transp. and warehousing, and utilities	3.5%	3.0%	3.5%	4.1%	4.4%
Information	0.7%	1.0%	0.9%	0.9%	1.0%
Fin, ins., real estate, rental & leasing	3.0%	3.7%	3.9%	4.2%	3.7%
Prof, sci, manag, admin, & waste ms	3.3%	5.1%	5.2%	5.3%	5.4%
Educational, health and social services	36.2%	30.9%	28.3%	26.1%	23.9%
Arts, enter., rec., accom. & food services	9.8%	9.0%	8.6%	8.0%	7.4%
Other services (except pub admin.)	1.3%	3.9%	4.4%	4.8%	4.8%
Public Administration	1.6%	2.0%	2.1%	1.9%	1.8%
Transportation to Work (ACS)					
Drove Alone					
Carpooled					
Public transportation (excl. taxicab)					
Walked					
Taxicab, motorcycle, bicycle, or other					
Travel Time (ACS)					
14 Minutes or Less					
15 to 29 Minutes					
30 to 59 Minutes					
60 Or More Minutes					



Portage Square Shopping Center, Wooster, OH 44691

Study Areas

Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691

Lat: 40.82756, Long: -81.90974

Maps

[Portage Square Shopping Center, 2312 Akron Rd, Wooster, OH 44691](#)

Profile Tables

[Full Profile](#)

Prepared by: Goodman Real Estate Services Group LLC

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