





Full Profile	508 10th St NW, Conover, NC 28613 0 - 5 mi	508 10th St NW, Conover, NC 28613 0 - 10 mi	508 10th St NW, Conover, NC 28613 0 - 15 mi	508 10th St NW, Conover, NC 28613 0 - 20 mi	508 10th St NW, Conover, NC 28613 0 - 25 mi	508 10th St NW, Conover, NC 28613 0 - 30 mi
Current Year Estimated Population	54,599	152,262	241,409	395,305	600,019	848,805
5 Year Projected Population	53,900	151,740	241,223	399,695	610,578	864,590
2020 Census Population	53,261	148,145	234,321	378,288	571,022	809,839
Projected Annual Growth 2023-2028	-1.28%	-0.34%	-0.08%	1.11%	1.76%	1.86%
Households						
Current Year Estimated Households	21,810	61.226	96.166	157.491	240,274	337,495
5 Year Projected Households	21,543	61,034	96,132	159,186	244,527	343,648
2020 Census Households	21,234	59,508	93,234	150,701	228,598	321,978
Projected Annual Growth 2023-2028	-1.23%	-0.31%	-0.04%	1.08%	1.77%	1.82%
Age						
Est. Population Under 10 Years	11.2%	10.5%	10.3%	10.2%	10.3%	10.5%
Est. Population 10-19	13.2%	12.6%	12.4%	12.4%	12.4%	12.7%
Est. Population 20-30	12.3%	12.1%	11.9%	11.5%	11.5%	11.6%
Est. Population 30-44	18.2%	17.4%	17.4%	17.1%	17.1%	
Est. Population 45-59	19.7%	19.9%	20.3%	20.7%	20.7%	20.8%
Est. Population 60-74	17.2%	18.6%	18.9%	19.3%	19.3%	18.7%
Est. Population 75 Years or Over	8.2%	8.9%	8.8%	8.8%	8.8%	8.5%
Marital Status & Gender CY Est. Male Population	48.7%	48.8%	49.3%	49.3%	49.2%	49.1%
CY Est. Female Population	51.3%	51.2%	50.7%	50.7%	50.8%	50.9%
Est. Never Married (ACS)	31.2%	30.2%	28.7%	28.0%	27.4%	27.5%
` '	49.5%	50.2%	52.2%	53.6%	54.2%	54.7%
Est. Now Married (ACS)	49.5% 6.7%	6.8%	7.0%		6.6%	6.3%
Est. Widowed (ACS) Est. Divorced (ACS)	12.7%	12.1%	12.1%	6.8% 11.6%	11.7%	11.4%
2011 21101000 (1100)	12.1.70	12.170	121170	111070	111170	
Income	0.70/	0.50/	0.00/	4.40/	4.00/	E 00/
Est. HH Inc \$200,000 or more	2.7%	3.5%	3.2%	4.1%	4.6%	5.3%
Est. HH Inc \$150,000 to \$199,999	3.0%	4.5%	4.4%	5.4%	6.4%	7.3%
Est. HH Inc \$100,000 to \$149,999	12.0%	14.1%	13.6%	13.6%	13.9%	14.6%
Est. HH Inc \$75,000 to \$99,999	13.1%	13.2%	13.6%	13.4%	13.3%	13.1%
Est. HH Inc \$50,000 to \$74,999	21.4%	19.6%	19.8%	19.0%	18.5%	18.3%
Est. HH Inc \$35,000 to \$49,999	15.7%	15.0%	15.5%	14.4%	14.0%	13.5%
Est. HH Inc \$25,000 to \$34,999	10.4%	9.0%	9.3%	9.5%	9.6%	9.3%
Est. HH Inc \$15,000 to \$24,999	10.9%	10.7%	10.6%	10.5%	9.9%	
Est. HH Inc Under \$15,000	10.8%	10.3%	10.0%	10.1%	9.8%	
Est. Average Household Income	\$ 65,678					
Est. Median Household Income Est. Per Capita Income	\$ 52,110 \$ 26,236					
Est. Fei Capita income	φ 20,230	φ 29,330	Ψ 20,329	φ 30,211	φ 32,193	ψ 33,303
Businesses and Employees						
Est. Total Businesses	2,072	4,653		9,383	15,612	
Est. Total Employees	34,622	74,614	90,366	129,833	198,352	269,212
Race						
Est. White	66.7%	73.0%	77.2%	79.1%	79.0%	78.5%
Est. Black	8.6%	8.2%	6.9%	7.1%	7.5%	8.2%
Est. Asian	6.0%	4.7%	3.6%	2.7%	2.6%	2.4%
Est. Other	18.7%	14.1%	12.2%	11.1%	10.8%	10.9%
Hispanic						
CY Est Pop Hispanic or Latino	8,963	17,294	22,799	32,976	48,161	68,412
CY Est Pop Hispanic or Latino	16%	11%	9%	8%	8%	
Hispanic or Latino (ACS)	16%	10%	8%	8%	8%	
Education						
Est Pop Age 25+ by Educ Attain.	37,824	107,396	171,647	281,959	428,005	599,921
Less than 9th grade	5.1%	4.8%	4.6%	4.3%	4.2%	4.2%
Some High School, no diploma	10.5%	9.0%	10.1%	9.7%	8.9%	8.3%
High School Graduate (or GED)	31.5%	29.8%	32.0%	31.3%	30.3%	28.5%
Some College, no degree	21.2%	20.7%	21.0%	21.3%	21.5%	21.6%



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Bachelor's Degree	14.2%	16.2%	14.0%	14.9%	16.2%	17.9%
Graduate Degree	5.2%	7.3%	6.2%	6.6%	7.4%	8.3%
Housing						
Est. Total Housing Units	23,462	66,089	104,414	172,496	263,239	368,428
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Est. Owner-Occupied	61.5%	65.1%	67.0%	67.0%	66.8%	66.7%
Est. Renter-Occupied Est. Vacant Housing Units	31.5% 7.0%	27.6% 7.4%	25.1% 7.9%	24.3% 8.7%	24.5% 8.7%	24.9% 8.4%
LSt. Vacant Housing Onits	7.070	7.470	1.970	0.1 70	0.1 70	0.4 /0
Homes Built by Year (ACS)						
Homes Built 2014 Or Later	0%	0%	0%	0%	0%	0%
Homes Built 2010 To 2013	4%	4%	5%	6%	7%	8%
Homes Built 2000 To 2009	14%	14%	15%	16%	17%	19%
Homes Built 1990 To 1999 Homes Built 1980 To 1989	23% 13%	19% 17%	20% 16%	20% 16%	20% 15%	21% 14%
Homes Built 1970 To 1979	19%	17%	16%	15%	14%	13%
Homes Built 1960 To 1969	9%	10%	10%	10%	10%	9%
Homes Built 1950 To 1959	8%	8%	8%	8%	7%	7%
Homes Built 1940 To 1949	4%	4%	5%	4%	4%	4%
Homes Built 1939 or Earlier	5%	5%	5%	5%	5%	5%
Hama Wakasa						
Home Values Home Value \$1,000,000 or more	1%	2%	2%	4%	5%	5%
Home Value \$500,000 to \$999,999	8%	12%	11%	12%	14%	17%
Home Value \$400,000 to \$499,999	6%	8%	8%	8%	9%	10%
Home Value \$300,000 to \$399,999	13%	15%	15%	15%	14%	15%
Home Value \$200,000 to \$299,999	27%	25%	25%	24%	22%	21%
Home Value \$150,000 to \$199,999	20%	15%	15%	14%	13%	11%
Home Value \$100,000 to \$149,999	15%	13%	13%	12%	11%	10%
Home Value \$70,000 to \$99,999	4%	4%	4%	4%	4%	3%
Home Value \$50,000 to \$69,999	1%	1%	1%	2%	2%	2%
Home Value \$25,000 to \$49,999	2%	2%	2%	2%	2%	2%
Home Value Under \$25,000	4%	3%	3%	3%	3%	3%
Median Housing Unit Value	\$ 216,206	\$ 245,301	\$ 240,030	\$ 253,102	\$ 268,903	\$ 290,429
Labor Force						
Est Pop Age 16+ by Employ. Status	44,198	124,989	198,873	326,218	495,025	696,962
Labor Force	63.0%	62.0%	61.5%	61.6%	61.4%	61.7%
In Armed Forces	0.1%	0.1%	0.0%	0.0%	0.0%	0.1%
Civilian, Employed	60.6%	59.8%	59.5%	59.6%	59.4%	59.8%
Civilian, Unemployed	2.4%	2.2%	2.1%	2.0%	1.9%	1.9%
Not in Labor Force	37.0%	38.0%	38.5%	38.4%	38.6%	38.3%
Occupation						
Agr, forest, fish & hunt., min and const.	6.1%	5.3%	6.3%	6.7%	6.9%	7.1%
Manufacturing	31.2%	27.6%	26.6%			20.0%
Wholesale & retail trade	12.1%	15.0%	15.2%	15.4%		15.9%
Transp. and warehousing, and utilities	5.1%	4.9%	5.5%	5.7%	5.8%	5.9%
Information	0.9%	1.4%	1.2%	1.1%	1.2%	1.3%
Fin, ins., real estate, rental & leasing	4.2%	3.9%	3.4%	3.9%		5.4%
Prof, sci, manag, admin, & waste ms	6.5%	6.4%	6.5%	7.1%		8.6%
Educational, health and social services	16.2%	18.3%	18.3%	18.6%		19.0%
Arts, enter., rec., accom. & food services	8.8%	8.7%	8.7%	9.0%		8.9%
Other services (except pub admin.) Public Administration	5.8% 3.2%	5.4% 3.2%	5.0% 3.1%	5.0% 3.0%		5.0% 2.9%
	0.270	5.270	5.170	0.070	2.570	2.370
Transportation to Work (ACS)						
Drove Alone	84.4%	82.5%	83.2%	82.9%		80.6%
Public transportation (excl. taxicab)	0.4%	0.4%	0.3%	0.3%		0.3%
Walked	0.5%	0.8%	0.7%	0.8%		1.0%
Taxicab, motorcycle, bicycle, or other	3.6%	2.5%	2.1%	1.7%	1.5%	1.4%



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Travel Time (ACS)						
14 Minutes or Less	38.1%	33.8%	30.2%	28.6%	28.5%	27.9%
15 to 29 Minutes	41.9%	44.6%	44.3%	41.0%	38.8%	37.8%
30 to 59 Minutes	14.6%	15.8%	19.8%	23.6%	25.3%	27.0%
60 Or More Minutes	5.3%	5.7%	5.7%	6.8%	7.4%	7.4%



Lat: 35.71715, Long: -81.22934

Study Areas

508 10th St NW, Conover, NC 28613

Maps

508 10th St NW, Conover, NC 28613

Profile Tables

Full Profile

Prepared by: Goodman Real Estate Services Group LLC

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