



5441 Whipple Ave NW Canton, OH

Study Areas

5441 Whipple Ave NW, North Canton, OH 44720

Lat: 40.86091, Long: -81.42423

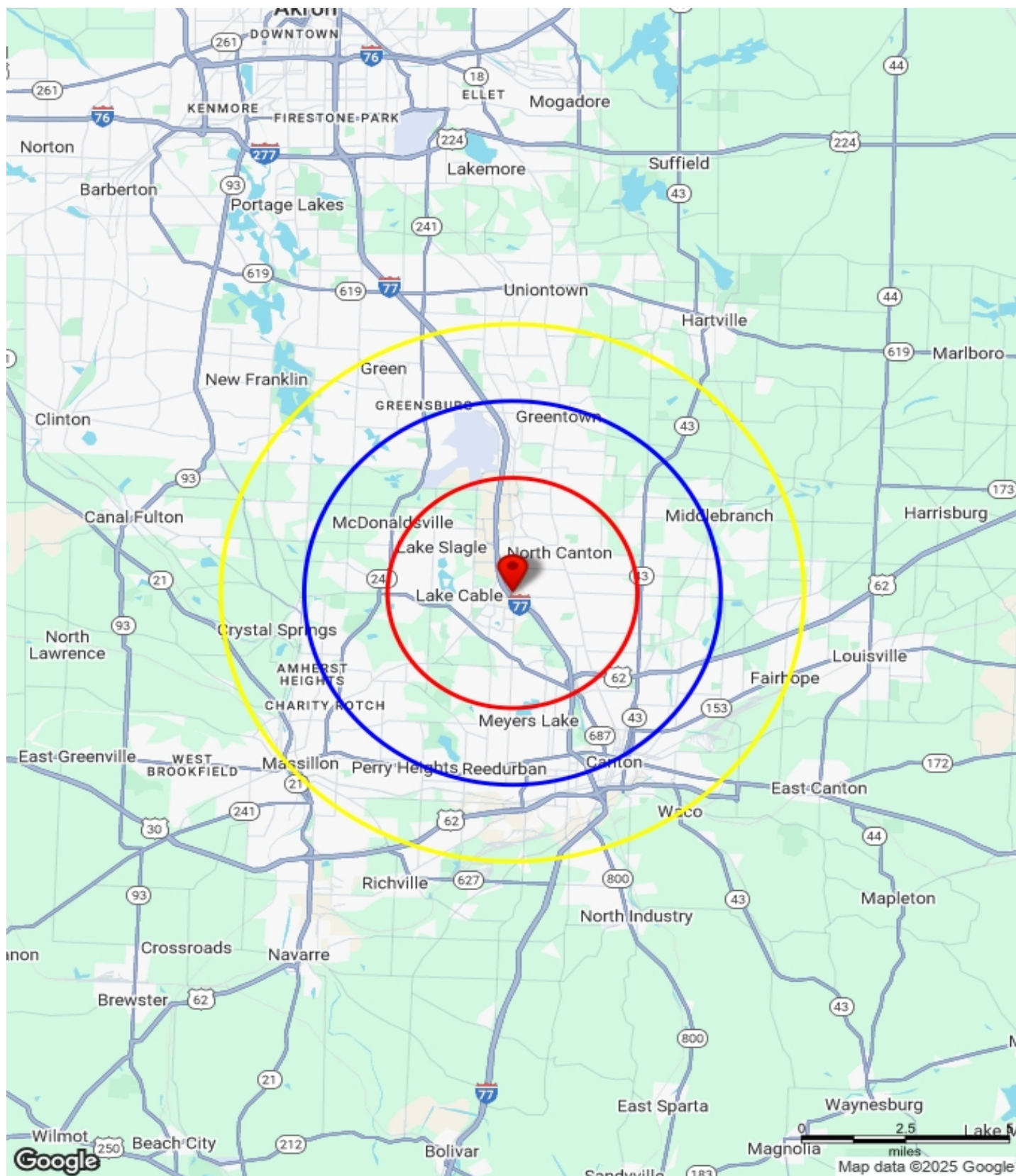
Maps

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Profile Tables

[Full Profile](#)

Prepared on: 6/25/2025 2:05:01 PM





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Full Profile

Full Profile	5441 Whipple Ave NW, North Canton, OH 44720 0 - 3 mi	5441 Whipple Ave NW, North Canton, OH 44720 0 - 5 mi	5441 Whipple Ave NW, North Canton, OH 44720 0 - 7 mi
Current Year Estimated Population	52,692	153,937	243,461
5 Year Projected Population	52,517	152,795	241,657
2020 Census Population	52,605	153,619	242,839
Projected Annual Growth 2024-2029	-0.33%	-0.74%	-0.74%
Historical Annual Growth 2020-2024	0.17%	0.21%	0.26%
Households			
Current Year Estimated Households	24,283	66,274	102,093
5 Year Projected Households	24,173	65,713	101,225
2020 Census Households	24,305	66,186	102,064
Projected Annual Growth 2024-2029	-0.45%	-0.85%	-0.85%
Historical Annual Growth 2020-2024	-0.09%	0.13%	0.03%
Age			
Est. Population Under 10 Years	10.2%	10.7%	11.0%
Est. Population 10-19	10.8%	12.0%	12.4%
Est. Population 20-30	11.9%	12.1%	12.0%
Est. Population 30-44	18.5%	18.1%	18.1%
Est. Population 45-59	16.8%	17.3%	17.7%
Est. Population 60-74	20.4%	19.8%	19.5%
Est. Population 75 Years or Over	11.3%	9.8%	9.3%
Marital Status & Gender			
CY Est. Male Population	47.7%	48.1%	48.4%
CY Est. Female Population	52.3%	51.9%	51.6%
Est. Never Married (ACS)	30.7%	32.8%	33.3%
Est. Now Married (ACS)	49.1%	47.7%	47.1%
Est. Widowed (ACS)	7.8%	6.9%	6.7%
Est. Divorced (ACS)	12.3%	12.6%	12.9%
Income			
Est. HH Inc \$200,000 or more	7.1%	6.5%	6.0%
Est. HH Inc \$150,000 to \$199,999	10.0%	8.9%	8.4%
Est. HH Inc \$100,000 to \$149,999	16.2%	15.7%	15.7%
Est. HH Inc \$75,000 to \$99,999	13.7%	13.1%	13.4%
Est. HH Inc \$50,000 to \$74,999	18.4%	18.0%	17.3%
Est. HH Inc \$35,000 to \$49,999	12.8%	13.0%	12.8%
Est. HH Inc \$25,000 to \$34,999	7.8%	8.5%	9.1%
Est. HH Inc \$15,000 to \$24,999	7.6%	8.4%	8.7%
Est. HH Inc Under \$15,000	6.4%	7.8%	8.6%
Est. Average Household Income	\$ 99,669	\$ 92,113	\$ 88,162
Est. Median Household Income	\$ 69,179	\$ 65,641	\$ 64,507
Est. Per Capita Income	\$ 45,932	\$ 39,657	\$ 36,970



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Businesses and Employees			
Est. Total Businesses	2,504	4,782	6,607
Est. Total Employees	35,369	71,732	97,435
Race			
Est. White	86.6%	82.3%	81.3%
Est. Black	5.3%	8.8%	9.9%
Est. Asian	2.2%	1.5%	1.2%
Est. Other	5.9%	7.5%	7.6%
Hispanic			
CY Est Pop Hispanic or Latino	1,579	4,771	7,550
CY Est Pop Hispanic or Latino	3%	3%	3%
Hispanic or Latino (ACS)	3%	3%	3%
Education			
Est Pop Age 25+ by Educ Attain.	38,519	109,086	170,863
Less than 9th grade	1.3%	1.5%	1.9%
Some High School, no diploma	2.5%	4.3%	4.7%
High School Graduate (or GED)	28.9%	32.1%	33.9%
Some College, no degree	21.6%	21.4%	22.3%
Associate Degree	9.5%	9.7%	9.2%
Bachelor's Degree	22.0%	18.9%	17.8%
Graduate Degree	14.3%	12.0%	10.2%
Housing			
Est. Total Housing Units	25,914	71,227	109,836
Est. Owner-Occupied	59.2%	61.0%	61.5%
Est. Renter-Occupied	34.5%	32.0%	31.5%
Est. Vacant Housing Units	6.3%	7.0%	7.0%
Homes Built by Year (ACS)			
Built 2014 Or Later	0.3%	0.2%	0.2%
Built 2010 To 2013	2.0%	2.1%	2.9%
Built 2000 To 2009	6.3%	6.7%	7.2%
Built 1990 To 1999	15.0%	10.6%	9.5%
Built 1980 To 1989	13.5%	9.8%	8.6%
Built 1970 To 1979	19.3%	16.9%	17.0%
Built 1960 To 1969	13.8%	12.3%	12.7%
Built 1950 To 1959	18.5%	16.5%	15.6%
Built 1940 To 1949	5.0%	7.1%	7.2%
Built 1939 or Earlier	6.4%	17.9%	18.9%
Home Values			



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Home Value \$1,000,000 or more	2%	1%	1%
Home Value \$500,000 to \$999,999	11%	10%	9%
Home Value \$400,000 to \$499,999	8%	8%	7%
Home Value \$300,000 to \$399,999	20%	16%	16%
Home Value \$200,000 to \$299,999	33%	28%	28%
Home Value \$150,000 to \$199,999	14%	15%	14%
Home Value \$100,000 to \$149,999	8%	11%	12%
Home Value \$70,000 to \$99,999	1%	5%	6%
Home Value \$50,000 to \$69,999	1%	2%	3%
Home Value \$25,000 to \$49,999	0%	2%	2%
Home Value Under \$25,000	2%	2%	2%
Median Housing Unit Value	\$ 266,199	\$ 239,627	\$ 232,578
Labor Force			
Est Pop Age 16+ by Employ. Status	44,033	126,825	198,992
Labor Force	63.3%	62.7%	62.2%
In Armed Forces	0.1%	0.1%	0.1%
Civilian, Employed	61.0%	59.6%	59.0%
Civilian, Unemployed	2.3%	3.1%	3.2%
Not in Labor Force	36.7%	37.3%	37.8%
Occupation			
Agr, forest, fish & hunt., min and const.	5.1%	4.9%	5.6%
Manufacturing	12.4%	13.9%	15.2%
Wholesale & retail trade	14.3%	15.1%	14.9%
Transp. and warehousing, and utilities	4.5%	4.8%	5.5%
Information	1.7%	1.5%	1.5%
Fin, ins., real estate, rental & leasing	8.5%	7.0%	6.3%
Prof, sci, manag, admin, & waste ms	10.3%	9.9%	8.9%
Educational, health and social services	23.7%	24.3%	24.0%
Arts, enter., rec., accom. & food services	10.4%	10.0%	9.9%
Other services (except pub admin.)	4.9%	5.1%	4.9%
Public Administration	4.3%	3.5%	3.1%
Transportation to Work (ACS)			
Drove Alone	79.6%	80.2%	79.9%
Carpooled	6.0%	6.5%	6.5%
Public transportation (excl. taxi cab)	0.5%	0.8%	1.2%
Walked	0.6%	0.9%	1.0%
Taxicab, motorcycle, bicycle, or other	13.4%	11.5%	11.3%
Travel Time (ACS)			



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14 Minutes or Less	42.0%	39.1%	35.1%
15 to 29 Minutes	38.1%	40.6%	42.6%
30 to 59 Minutes	16.4%	16.9%	18.1%
60 Or More Minutes	3.4%	3.4%	4.2%