

# MAYFIELD PLAZA Lyndhurst, Ohio

OFFERING MEMORANDUM



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Goodman Real Estate Services Group is the Northern Ohio partner of ChainLinks Retail Advisors, the nation's leading retail-focused real estate services and commercial property brokerage organization.

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# INVESTMENT SUMMARY



## PROPERTY

## MAYFIELD PLAZA

### ADDRESS

5353-5359 Mayfield Road  
Lyndhurst, Ohio 44124

### PROPERTY TYPE

Retail Strip Center

### TENANT TYPES

|                   |     |
|-------------------|-----|
| Restaurant        | 68% |
| Health and Beauty | 15% |
| General Retail    | 17% |

### MARKET

Cleveland MSA

### POPULATION

2,800,000

### TRAFFIC COUNT

20,485 VPD - Mayfield Road

### BUILDING SIZE

6,380 Square Feet

### LAND SIZE

0.31 Acres

### PERCENT LEASED

100%

### IN PLACE NOI

\$48,570

### CAP RATE

7.75%

### PRICE PSF

\$98

# INVESTMENT HIGHLIGHTS



## LOW IN PLACE RENTS

In Place Rents Averaging  
\$10.59 PSF Offers Excellent  
Future Upside



## DOMINANT MARKET

Highly-Desirable Mayfield  
Road Location Surrounded  
by Retail and Businesses



## IDEAL TENANT MIX

Uses Include Restaurant,  
Health & Beauty, and  
Convenience Retail



## LONG-TERM LOCATION

Situated on Mayfield Road  
with Over 20,000 VPD



## EXCELLENT DEMOS

Over 200,000 People and  
\$100,000 Income in 5 Miles



## ATTRACTIVE PRICING

Asset is Priced at Only  
\$98 Per Square Foot



## RARE OFFERING

Family-Held for Decades,  
First Time Sale



# PROPERTY DESCRIPTION

## LYNDHURST, OHIO

The Mayfield Road retail trade area is densely populated and fully built out from a commercial standpoint. The area services Cleveland's eastern suburbs including South Euclid, Cleveland Heights, University Heights, Lyndhurst, Mayfield Heights, Richmond Heights, Shaker, and more. Because of this, most national retailers and businesses that desire a presence in Cleveland choose to locate in this area. Spanning from west to east, Mayfield Road is one of the most trafficked retail corridors in all of Ohio. Greater Cleveland itself is ranked as the 32nd largest metropolitan area in the U.S., with 2,055,612 people. The city is located on the southern shore of Lake Erie and was founded in 1796 near the mouth of the Cuyahoga River. It became a manufacturing center due to its location on both the river and lake shore, as well as being connected to numerous canals and railroad lines. As Cleveland continues to evolve and grow, the economy relies on diversified sectors such as manufacturing, financial services, healthcare, entertainment and biotechnology. Over the last 5 years, Cleveland has added over \$5 billion worth of new construction, including 1,500 hotel rooms, converting 1 million square feet of commercial space into 3,300 residential units and added 350,000 square feet of prime office space. The city is home to some of the best hospitals in the U.S., including The Cleveland Clinic, University Hospital and MetroHealth. Additionally, the city is home to Playhouse Square, the second largest performing arts center in the U.S. behind New York City's Lincoln Center.



## PROPERTY DESCRIPTION

For sale to qualified investors is Mayfield Plaza, a well-located, generationally-owned, retail strip center in one of Cleveland's most well-known commercial corridors – Mayfield Road. The property is currently 100% leased and is anchored by long-term tenant Bangkok Thai in 52% of the GLA. The property spans two intersections on Mayfield Road and features access on each street, Irene Road and Churchill Road. This 6,380 square foot retail property is the center portion of a larger retail building with an additional owner on each side and cross-parking and access across all three parcels. This asset has been a long-term hold for the seller and is available for the first time in decades. With average in-place rents of only \$10.59 psf, the property has tremendous upside as similar spaces lease for significantly higher rents throughout this trade area. The property is located in Lyndhurst, Ohio, which is an eastern suburb of Cleveland and has over 200,000 people living in just 5 miles of the site. Mayfield Road has long been known as the main shopping and business area serving all of Cleveland's eastern suburbs and it is common for every national, regional, and local retailer to have a presence somewhere on this road.





# PROPERTY PHOTOS





# PROPERTY PHOTOS





# PROPERTY PHOTOS





# PARCEL MAP

**PARCEL #**  
712-13-005



# SITE PLAN



## MAYFIELD PLAZA

Lyndhurst, Ohio

### KEY



SITE

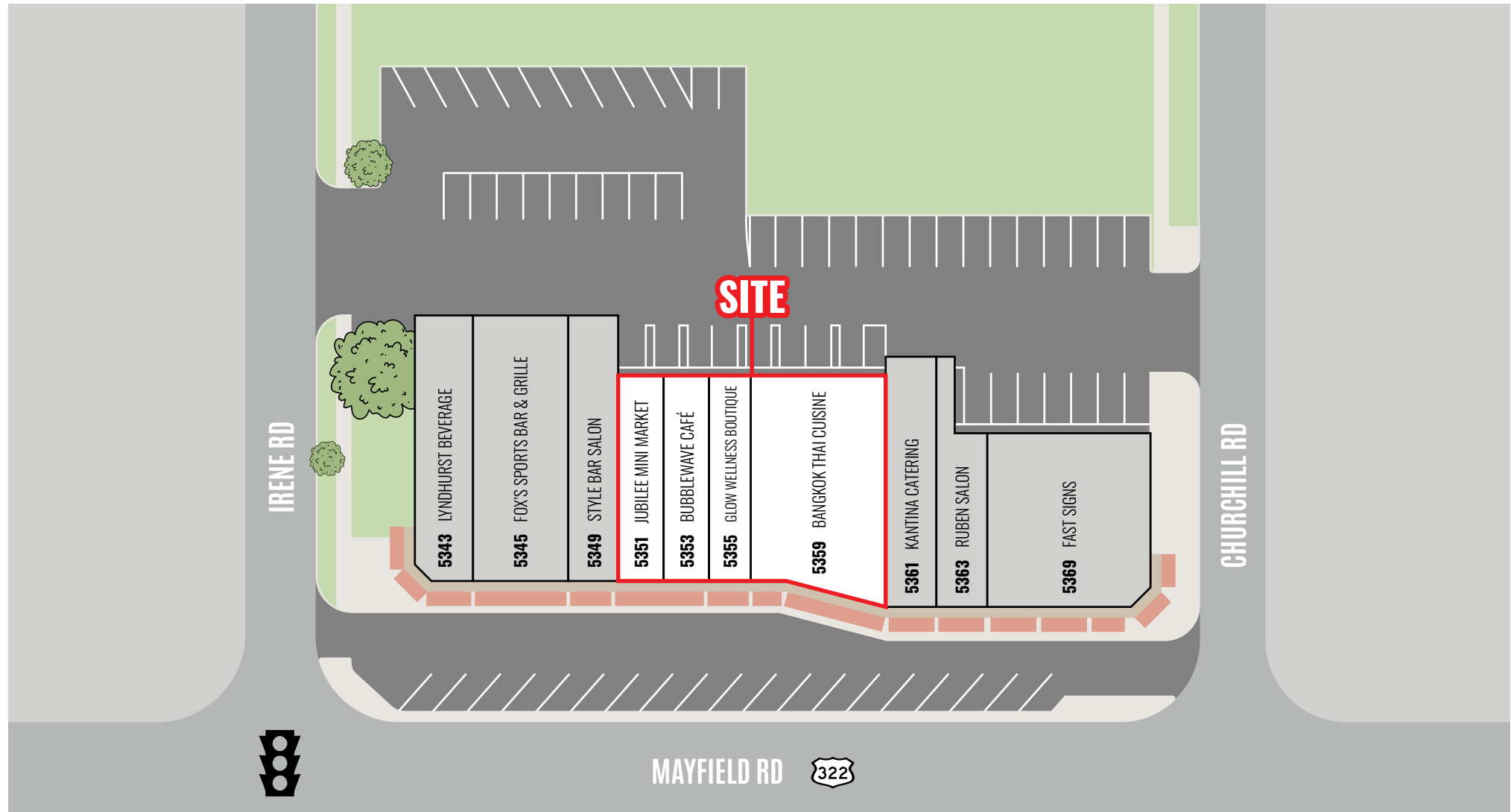


LEASED



OWNED BY  
OTHERS

| UNIT | TENANT                 | SIZE (SQ. FT.) |
|------|------------------------|----------------|
| 5351 | Jubilee Mini Mart      | 1,050          |
| 5353 | Bubblewave Cafe        | 1,050          |
| 5355 | Glow Wellness Boutique | 980            |
| 5359 | Bangkok Thai Cuisine   | 3,300          |





| <b>INCOME</b>             |                  |                    |                | Occupancy: 100% |
|---------------------------|------------------|--------------------|----------------|-----------------|
| <b>BASE RENTAL INCOME</b> |                  |                    |                |                 |
| <b>TENANT</b>             | <b>SIZE (SF)</b> | <b>ANNUAL RENT</b> | <b>PSF</b>     |                 |
| Jubilee Mini Market       | 1,050            | \$12,168.00        | \$11.59        |                 |
| Bubblewave Café           | 1,050            | \$12,840.00        | \$12.23        |                 |
| Glow Wellness             | 980              | \$11,208.00        | \$11.44        |                 |
| Bangkok Thai              | 3,100            | \$23,400.00        | \$7.55         |                 |
| <b>Total</b>              | <b>6,180</b>     | <b>\$59,616.00</b> | <b>\$10.70</b> |                 |

| <b>REIMBURSED EXPENSES</b> | <b>2025</b>        | <b>2026 BUDGET</b> |
|----------------------------|--------------------|--------------------|
| Property Taxes             | \$17,818.00        | \$17,201.16        |
| Insurance                  | \$2,746.00         | \$3,265.20         |
| Common Area Maintenance    | \$6,922.00         | \$6,029.88         |
| Management / Admin         | \$0.00             | \$0.00             |
| <b>Total</b>               | <b>\$27,486.00</b> | <b>\$26,496.24</b> |

|                                      |                    |
|--------------------------------------|--------------------|
| <b>Gross Potential Rent</b>          | <b>\$59,616.00</b> |
| <b>Expense Reimbursements</b>        | <b>\$26,496.24</b> |
| <b>5% Vacancy Factor</b>             | <b>\$4,305.61</b>  |
| <b>Year 1 Effective Gross Income</b> | <b>\$81,806.63</b> |

| <b>OPERATING EXPENSES</b> | <b>2025</b>        | <b>2026 BUDGET</b> |
|---------------------------|--------------------|--------------------|
| Cleaning                  | \$1,200.00         | \$1,200.00         |
| Electric                  | \$1,056.08         | \$1,087.76         |
| Painting                  | \$400.00           | \$0.00             |
| Right of Way Maintenance  | \$1,380.00         | \$1,380.00         |
| Plowing                   | \$364.69           | \$4,000.00         |
| Maintenance and Repairs   | \$3,360.11         | \$2,029.87         |
| Insurance                 | \$2,848.36         | \$3,265.20         |
| Real Estate Tax           | \$16,083.74        | \$17,201.06        |
| Management (3% EGI)       | \$4,097.31         | \$2,454.20         |
| Reserves (\$0.10 PSF)     | \$618.00           | \$618.00           |
| <b>Total</b>              | <b>\$31,408.29</b> | <b>\$33,236.09</b> |

|                                      |                     |
|--------------------------------------|---------------------|
| <b>Year 1 Effective Gross Income</b> | <b>\$81,806.63</b>  |
| <b>Less Expenses</b>                 | <b>\$33,236.09</b>  |
| <b>Net Operating Income</b>          | <b>\$48,570.54</b>  |
| <b>Value: 7.75% Cap Rate</b>         | <b>\$626,716.60</b> |

# RENT ROLL

| TENANT NAME            | SQUARE FEET | PRO RATA | LEASE TERM |           | RENTAL RATES |          | PSF     | RECOVERY TYPE | COMMENTS/OPTIONS                                                                                                                                                |
|------------------------|-------------|----------|------------|-----------|--------------|----------|---------|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                        |             |          | BEGIN      | END       | BEGIN        | ANNUALLY |         |               |                                                                                                                                                                 |
| Jubilee Mini Market    | 1,050       | 16.46%   | 10/1/2022  | 9/30/2027 | Current      | \$12,168 | \$11.59 | NNN           | <p>Tenant reimburses its pro rata share of common area maintenance, real estate taxes, and insurance.</p> <p>Options: None</p> <p>Security Deposit: \$1,450</p> |
| Bubblewave Café        | 1,050       | 16.46%   | 6/1/2024   | 5/31/2027 | Current      | \$12,840 | \$12.23 | NNN           | <p>Tenant reimburses its pro rata share of common area maintenance, real estate taxes, and insurance.</p> <p>Options: None</p> <p>Security Deposit: \$1,450</p> |
| Glow Wellness Boutique | 980         | 15.36%   | 8/31/2020  | MTM       | Current      | \$11,208 | \$11.44 | NNN           | <p>Tenant reimburses its pro rata share of common area maintenance, real estate taxes, and insurance.</p> <p>Options: None</p> <p>Security Deposit: \$1,100</p> |
| Bangkok Thai           | 3,300       | 51.72%   | 7/1/2007   | 2/28/2031 | Current      | \$23,400 | \$7.09  | NNN           | <p>Tenant reimburses its pro rata share of common area maintenance, real estate taxes, and insurance.</p> <p>Options: None</p> <p>Security Deposit: \$3,800</p> |

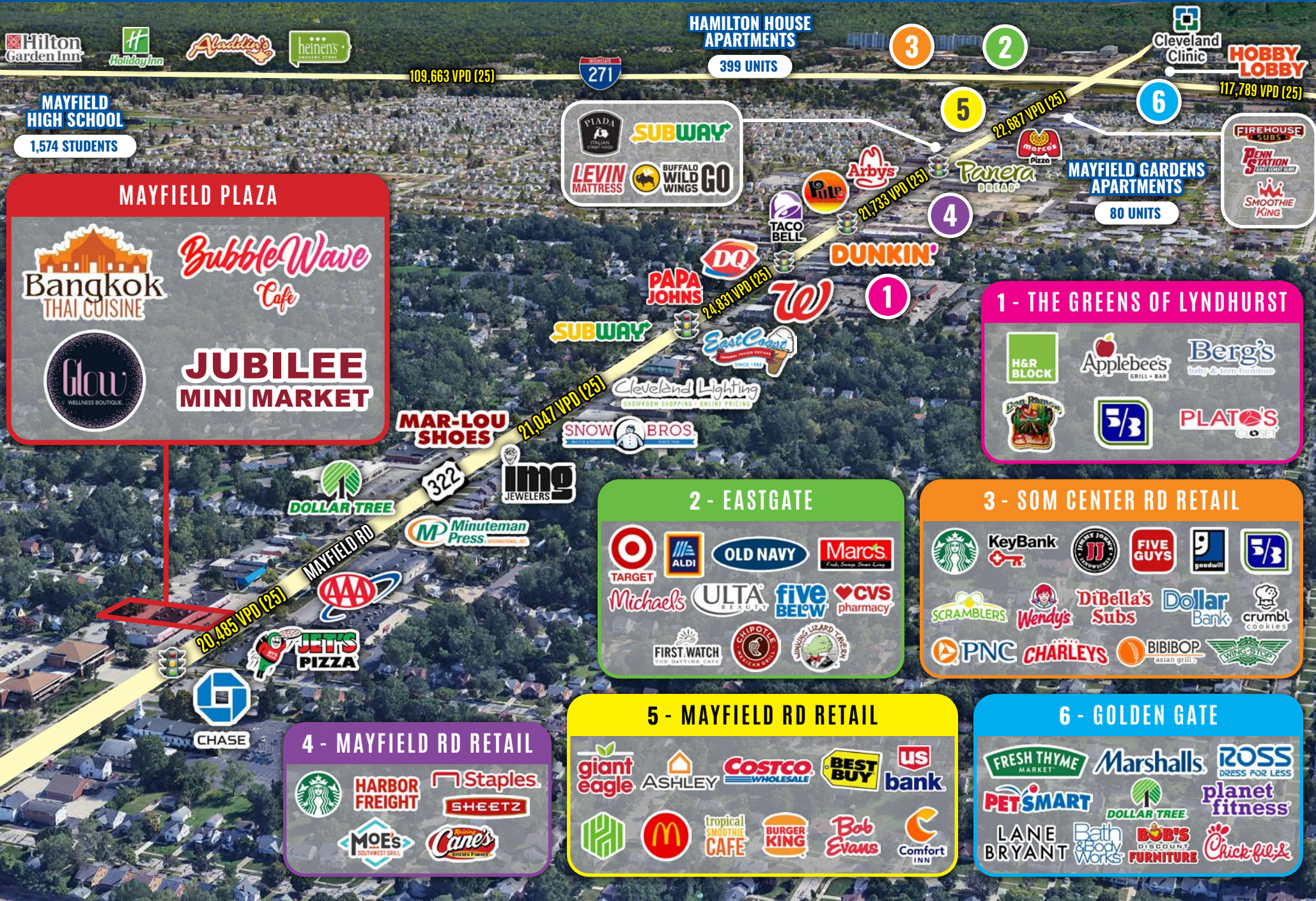


# PROPERTY AERIAL



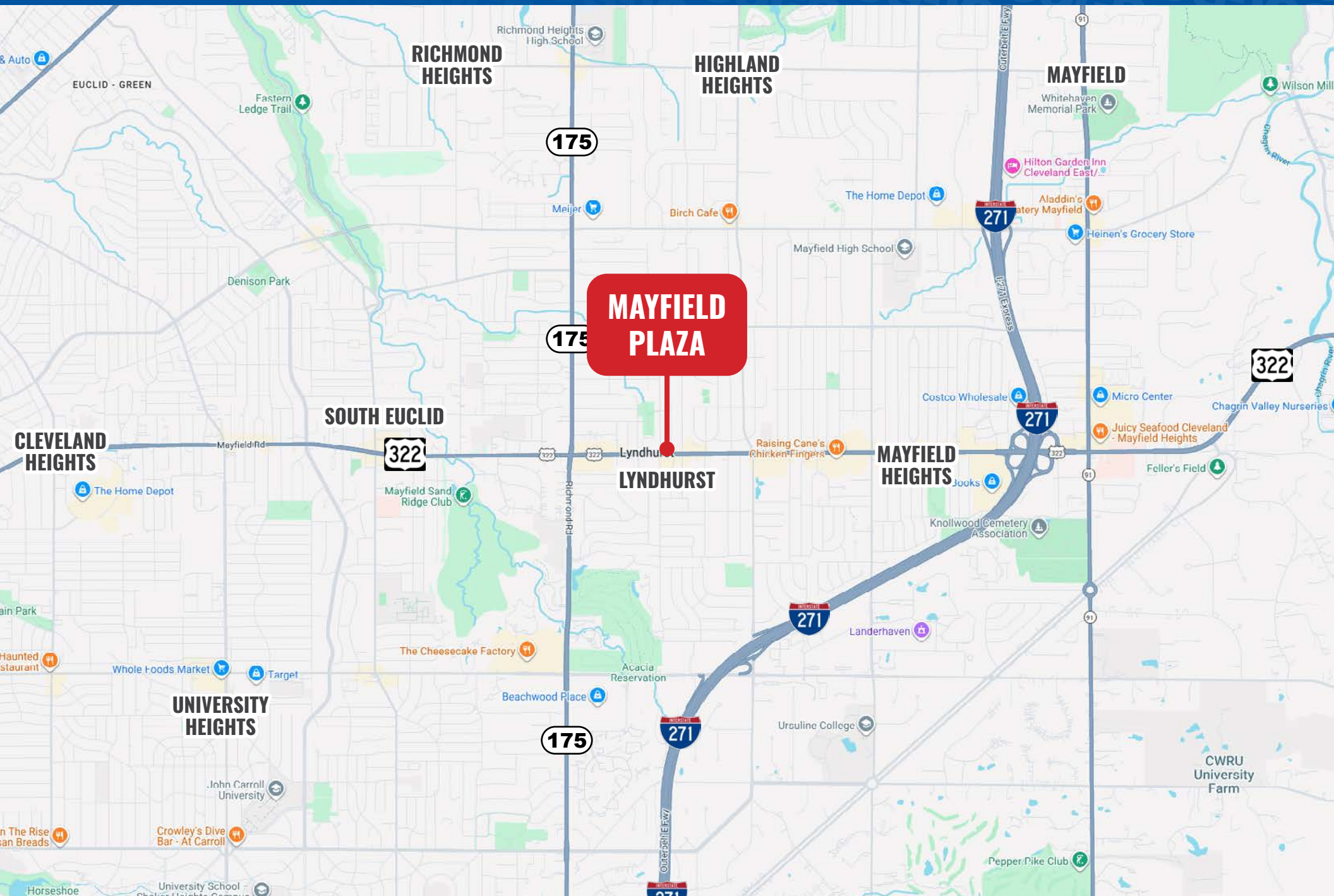


# PROPERTY AERIAL



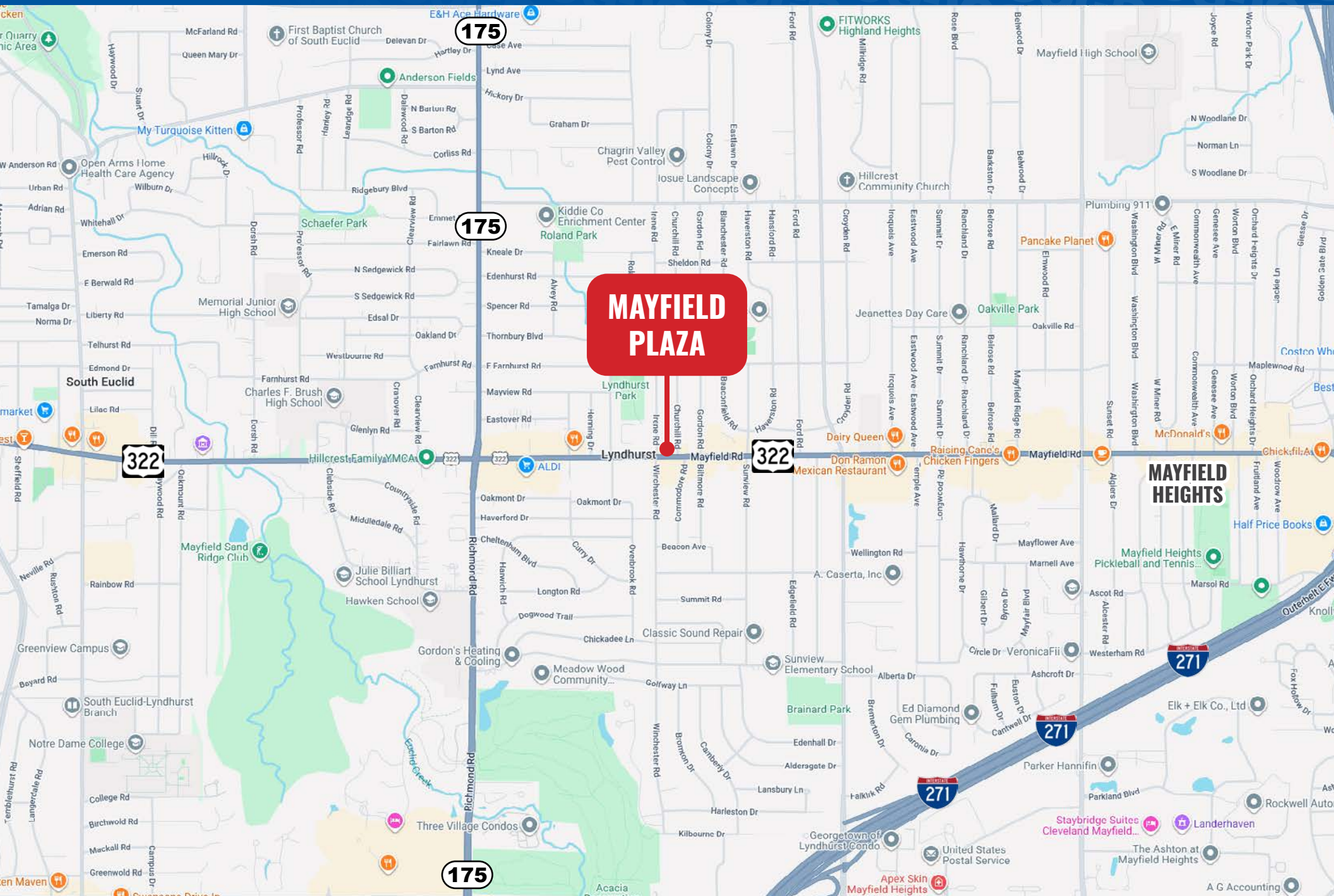


# REGIONAL MAP





# LOCAL MAP





# DEMOGRAPHICS

## POPULATION

|                                          | 1 MILE | 3 MILE | 5 MILE  | 7 MILE  |
|------------------------------------------|--------|--------|---------|---------|
| <b>Current Year Estimated Population</b> | 12,504 | 92,260 | 200,571 | 390,964 |
| <b>5 Year Projected Population</b>       | 12,096 | 89,211 | 194,697 | 379,475 |
| <b>2020 Census Population</b>            | 12,362 | 92,992 | 204,336 | 401,240 |

## HOUSEHOLDS

|                                          | 1 MILE | 3 MILE | 5 MILE | 7 MILE  |
|------------------------------------------|--------|--------|--------|---------|
| <b>Current Year Estimated Households</b> | 5,542  | 40,012 | 88,078 | 174,072 |
| <b>5 Year Projected Households</b>       | 5,363  | 38,663 | 85,481 | 168,972 |
| <b>2020 Census Households</b>            | 5,471  | 40,311 | 90,008 | 179,050 |

## AGE

|                                         | 1 MILE | 3 MILE | 5 MILE | 7 MILE |
|-----------------------------------------|--------|--------|--------|--------|
| <b>Est. Population Under 10 Years</b>   | 11.1%  | 10.9%  | 10.9%  | 11.0%  |
| <b>Est. Population 10-19</b>            | 9.4%   | 11.6%  | 11.8%  | 12.1%  |
| <b>Est. Population 20-30</b>            | 8.8%   | 11.9%  | 12.0%  | 12.7%  |
| <b>Est. Population 30-44</b>            | 22.3%  | 19.0%  | 18.6%  | 18.6%  |
| <b>Est. Population 45-59</b>            | 16.4%  | 16.1%  | 16.4%  | 16.2%  |
| <b>Est. Population 60-74</b>            | 21.0%  | 19.1%  | 19.7%  | 19.6%  |
| <b>Est. Population 75 Years or Over</b> | 10.9%  | 11.4%  | 10.7%  | 9.7%   |

## INCOME

|                                           | 1 MILE    | 3 MILE    | 5 MILE    | 7 MILE    |
|-------------------------------------------|-----------|-----------|-----------|-----------|
| <b>Est. HH Inc \$200,000 or more</b>      | 10.7%     | 11.8%     | 13.4%     | 10.3%     |
| <b>Est. HH Inc \$150,000 to \$199,999</b> | 14.4%     | 11.6%     | 10.2%     | 8.1%      |
| <b>Est. HH Inc \$100,000 to \$149,999</b> | 23.6%     | 19.6%     | 16.7%     | 14.5%     |
| <b>Est. HH Inc \$75,000 to \$99,999</b>   | 13.2%     | 14.4%     | 11.8%     | 11.4%     |
| <b>Est. HH Inc \$50,000 to 74,999</b>     | 16.1%     | 15.5%     | 14.8%     | 15.8%     |
| <b>Est. HH Inc \$35,000 to \$49,999</b>   | 8.6%      | 9.3%      | 9.9%      | 11.1%     |
| <b>Est. HH Inc \$25,000 to \$34,999</b>   | 6.0%      | 6.4%      | 7.1%      | 8.2%      |
| <b>Est. HH Inc \$15,000 to \$24,999</b>   | 4.7%      | 5.2%      | 7.2%      | 8.7%      |
| <b>Est. HH Inc Under \$15,000</b>         | 2.7%      | 6.3%      | 8.9%      | 12.0%     |
| <b>Est. Average Household Income</b>      | \$117,408 | \$117,966 | \$119,513 | \$102,536 |
| <b>Est. Median Household Income</b>       | \$97,195  | \$87,751  | \$79,466  | \$65,625  |
| <b>Est. Per Capita Income</b>             | \$52,039  | \$51,161  | \$52,482  | \$45,653  |

## 5 MILE RADIUS DEMOGRAPHICS



**200,571**  
Population



**42**  
Median Age



**2.23**  
Avg. HH Size

## AVERAGE HOUSEHOLD INCOME



1 Mile **\$117,408**

3 Mile **\$117,966**

5 Mile **\$119,513**

